



# K. S. R. M. COLLEGE OF ENGINEERING

(UGC-AUTONOMOUS)

Kadapa, Andhra Pradesh, India – 516 005

Approved by AICTE, New Delhi & Affiliated to JNTUA, Ananthapuramu.

An ISO 14001:2004 & 9001:2015 Certified Institution



## 7.3: Institutional Distinctiveness

### 7.3.1: Portray the Performance of The Institution in One Area Distinctive to Its Priority and Thrust Within 1000 Words

KSRM College of Engineering (KSRMCE) is a premier engineering college in Kadapa, Andhra Pradesh, India. The college is known for its strong academic focus and its commitment to the overall development of its students. One of the key distinguishing features of KSRMCE is its focus on personality development. The college believes that a well-rounded personality is essential for success in both personal and professional life. To this end, KSRMCE organizes a variety of activities and programs focused on personality development.

These activities and programs are designed to help students:

- Improve their self-awareness and self-knowledge
- Develop their critical thinking skills
- Learn new skills and improve their existing skills
- Build their identity and self-esteem
- Develop their strengths and talents
- Improve their career prospects
- Identify and improve their potential

KSRMCE organizes these activities and programs in association with a number of leading consultants, including:

- Career conduit Management Solutions Pvt. Ltd., Hyderabad
- Tapasya Infotech., Hyderabad
- TIME Institute., Hyderabad
- RICHMAN & FREELAND., Hyderabad
- Mr. Ashiwin & Co., Chennai
- Seventh Sense., Bangalore
- Coign Management Solutions., Hyderabad
- Self Motivation by Md. Shakeer
- KUBE Technologies., Hyderabad

In addition, the college organizes webinars and workshops on improving advanced technical skills, and conducts awareness programs on competitive exams like GATE, GRE, GMAT, and TOEFL.

KSRMCE's focus on personality development has yielded positive results. The college has produced a number of high-achievers, including students who have secured top ranks in competitive exams and have been placed in top companies. One of the key factors that contributes to the success of KSRMCE's personality development programs is its focus on interactive teaching-learning methods. The college uses a variety of methods, such as case studies, group discussions, debates, quizzes, student seminars, and role-plays, to make the classroom teaching more interactive, fun, and interesting for students. These methods help students to develop their critical thinking skills, communication skills, and problem-solving skills.

Another key factor that contributes to the success of KSRMCE's personality development programs is its focus on mentoring. The college has a strong mentoring program in place to support students on their academic and personal journey. Each student is assigned a mentor who provides them with guidance and support on a regular basis.



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**KSNR**  
lives on.

KSRMCE is committed to creating an environment where students can build their careers according to their will. The college provides a campus recruitment training program with the help of its training and placement cell and its career development cell. The Dean of the training and placement cell invites professional trainers to facilitate the training program for students and assess their caliber. Based on their caliber, the training and placement cell divides students into categories such as software and core streams.

The training and placement cell has an agreement with PeeCee Castle Software Services Private Limited (SkillRack) to improve students' problem-solving skills (which helps them perform well in competitive exams), programming skills by taking various practice tests, and to improve the number of placements. The training and placement cell also organizes aptitude, reasoning, and coding tests, competitions, and awareness programs.

Overall, KSRMCE's focus on personality development is one of the key factors that distinguishes the college from other engineering colleges. The college's commitment to the overall development of its students has yielded positive results, as evidenced by the success of its alumni.

Here are some specific examples of the distinctiveness of KSRMCE's personality development programs:

- The college's focus on interactive teaching-learning methods makes its personality development programs more effective and engaging for students.
- The college's strong mentoring program provides students with the support they need to succeed on their academic and personal journey.
- The college's partnership with leading consultants ensures that its personality development programs are up-to-date and aligned with the needs of industry.
- The college's focus on career development helps students to build their careers according to their will.

KSRMCE's distinctiveness in personality development is evident in the success of its alumni. Many of the college's alumni have gone on to achieve great things in their careers, both in India and abroad. For example, one of the college's alumni secured All India Rank 1 in the GATE Examination, and many more alumni have secured good ranks in various competitive exams. Many alumni have also been placed in Indian Civil Services, State and Central Government organizations, and reputed MNCs.

  
**IQAC**

Co-ordinator

Internal Quality Assurance Cell (IQAC)  
KSRM College of Engineering  
Kadapa - 516 003



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