



Ministry of
Education
Government of India



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(MINISTRY OF EDUCATION, GOVT. OF INDIA)



CERTIFICATE OF ESTABLISHMENT

This is to certify that

K.S.R.M. College of Engineering , KADAPA

has established an Institution's Innovation Council (IC201810146) in the campus as per the norms of Innovation Cell, Ministry of Education, Govt. of India during the academic calendar year 2018-19

Prof. Anil D. Sahasrabudhe
Chairman
AICTE

Shri. R. Subrahmanyam
Secretary
Ministry of Education

Dr. Abhay Jere
Chief Innovation Officer
Ministry of Education's Innovation Cell

Certificate No: 371

Aishe Code: C-26868

Date: 10-12-2018



ESTD - 1980

K.S.R.M. College of Engineering

(AUTONOMOUS)

Approved by AICTE, New Delhi & Affiliated to JNTUA, Ananthapuramu

Accredited by NAAC of UGC

An ISO 9001 : 2008 & 14001:2004 Certified Institution

Declaration Form

Dear Sir,

This is to inform MHRD Innovation Cell (MIC) that Institution's Innovation Council (IIC) for our institution is formed as per the prescribed format by MIC under the Presidentship of Dr./Prof.V.S.S. Murthy. As institution, we are committed to support activities suggested by MIC as per the prescribed schedule and timelines. Please find below the details regarding council members.

Institution's Innovation Council Composition

Experts	Designation	No.	Name
Senior Faculty Member of the Institution	President	1	Dr. V.S.S. Murthy, Principal, KSRM College of Engg.,
Faculty Member	Convener	1	Dr. M. Venkatanaryana, Professor, ECE
Faculty Member	Member	1	D Arun Kumar, Assist Professor, ECE
IICs Coordinator (Student)	Coordinator	1	A S Sumanth Kumar, III B. Tech, CSE
Representative from nearby Incubation Centre	Member	1	Dr. P. Chenna Reddy, Professor, JNTUA, Anantapuramu
Representatives of SIDBI / NABARD / Lead Bank / Investor	Member	1	J Anjaneya Chari, Lead District Chief Manager, Syndicate Bank
Technical Experts from nearby Industry	Member	2	V. Madhusudana Rao Scientist H, ADA Bangalore D.R. Subramanyam, Managing Director, SLN Technologies Pvt Ltd, Bangalore
Students from the host institution	Member	10	N Shanti Kumar S Misbah N Ravi Teja S. Md. Sujjaduddin V Naga Manasa K Pradeep M BHAVYA P Mahesh A Chandana Priya Y Yugandhar Reddy V Deepika

Date: 15-10-2018

Place: Kadapa

V. S. S. Murthy

(Signature & Seal of V. S. S. MURTHY

Principal/Dean/Director/VC of the institution)

K.S.R.M. College of Engineering

KADAPA.

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K.S.R.M. COLLEGE OF ENGINEERING (UGC-AUTONOMOUS)
Kadapa, Andhra Pradesh, India- 516 003
Approved by AICTE, New Delhi & Affiliated to JNTUA Ananthapuramu.
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STARTUP POLICY

Vision:

The National Student and Faculty Startup Policy” is initiated by MHRD’s Innovation Cell and AICTE. It is a guiding framework to envision an educational system oriented towards start-ups and entrepreneurship opportunities for student and faculties.

The guidelines provide ways for developing entrepreneurial agenda, managing Intellectual Property Rights (IPR) ownership, technology licensing and equity sharing in Start-ups or enterprises established by faculty and student and encourage them to actively pursue path of innovation and entrepreneurship.

Our vision is to develop high quality technical human resource capable of doing cutting edge research and innovation and deep-tech entrepreneurship.

Mission:

- To establish vibrant and dynamic Startup Ecosystem across all the departments.
- To enable the institute to actively engage students, faculties and staff in innovation and entrepreneurship related activities.
- To create a space for Collaboration, Co-creation, Business Relationships and Knowledge Exchange.
- To facilitate the institute in terms of Intellectual Property (IP) ownership management, technology licensing and equity sharing.

Objectives:

- ✓ Innovation Development
- ✓ Entrepreneurship Exposure and Skills Development
- ✓ Support Facilities for Start-up Services
- ✓ Inter-Institutional Partnership
- ✓ Network with Regional and National Start-up Eco-System
- ✓ Industry Support, Corporate & Private Partnership Linkage
- ✓ Technology Commercialization

Goals:

- ✓ Developing critical thinking skills to motivate students and faculties with entrepreneurial abilities.
- ✓ Building Innovation and Incubation ecosystem by providing resources available at the institute.
- ✓ In-house competency development to serve potentiality to the incubators.
- ✓ Strengthen the intra and inter institutional linkage with ecosystem enablers at different levels.
- ✓ Defining Key Performance (KPIs) for Entrepreneurial Performance Impact Assessment

Startup Policy for Students and Faculty

1. Strategies and Governance

- Investment in the entrepreneurial activities should be a part of the institutional financial strategy. Minimum 1% fund of the total annual budget of the institution should be allocated for funding and supporting innovation and startups related activities through creation of separate 'Innovation fund'
- The strategy should also involve raising funds from diverse sources to reduce dependency on the public funding. Bringing in external funding through government (state and central) such as DST, DBT, MHRD, AICTE, TDB, TIFAC, DSIR, CSIR, BIRAC, NSTEDB, NRDC, Startup India, Invest India, MeitY, MSDE, MSME, etc. and non-government sources should be encouraged.
- To support technology incubators, academic institutes may approach private and corporate sectors to generate funds, under Corporate Social Responsibility (CSR) as per Section 135 of the Company Act 2013.
- Institute may also raise funding through sponsorships and donations. Institute should actively engage alumni network for promoting Innovation & Entrepreneurship (I&E).
- Importance of innovation and entrepreneurial agenda should be known across the institute and should be promoted and highlighted at institutional programs such as conferences, convocations, workshops, etc.
- Development of entrepreneurship culture should not be limited within the boundaries of the institution.
 - i. College will be act as a driving force in developing entrepreneurship culture in its vicinity (regional, social and community level). This shall include giving opportunity for regional startups, provision to extend facilities for outsiders and active involvement of the institute in defining strategic direction for local development.
 - ii. Strategic international partnerships should be developed using bilateral and multilateral channels with international innovation clusters and other relevant organizations. Moreover, international exchange programs, internships, engaging the international faculties in teaching and research should also be promoted.

2. Startups Enabling Institutional Infrastructure

- a. College has to create facilities within the campus for supporting pre-incubation (e.g. IICs as per the guidelines by MHRD's Innovation Cell, EDC, IEDC, New-Gen IEDC, Innovation Cell, Startup Cell, Student Clubs, etc.) and Incubation/acceleration by mobilizing resources from internal and external sources.
- b. This Pre-Incubation/Incubation facility should be accessible 24x7 to students, staff and faculty of all disciplines and departments across the institution.

3. Nurturing Innovations and Start ups

- a. While defining their processes, institutions will ensure to achieve following:
 - i. Incubation support: Offer access to pre-incubation & Incubation facility to start ups by students, staff and faculty for mutually acceptable time-frame.

In case an institute doesn't have a dedicated facility/ infrastructure of its own, then it may reach out to nearest incubation facilities in other HEIs in order to facilitate access to their students, staff and faculty.

- ii. Will allow licensing of IPR from institute to start up: Ideally students and faculty members intending to initiate a startup based on the technology developed or co-developed by them or the technology owned by the institute, should be allowed to take a license on the said technology on easy term, either in terms of equity in the venture and/ or license fees and/ or royalty to obviate the early stage financial burden.
 - iii. Will allow setting up a startup (including social startups) and working part-time for the startups while studying / working: College may allow their students / staff to work on their innovative projects and setting up startups (including Social Startups) or work as intern / part-time in startups (incubated in any recognized HEIs/Incubators) while studying / working. Student Entrepreneurs may earn 2/3 credits for working on innovative prototypes/Business Models/IPR. **Institute may need to develop clear guidelines to formalize this mechanism.** Student inventors may also be allowed to opt for startup in place of their mini project/ major project, seminars, summer trainings. The area in which student wants to initiate a startup may be interdisciplinary or multidisciplinary. However, the student must describe how they will separate and clearly distinguish their ongoing research activities as a student from the work being conducted at the start up.
- b. Students who are under incubation, but are pursuing some entrepreneurial ventures while studying should be allowed to use their address in the institute to register their company with due permission from the institution.
 - c. Students entrepreneurs should be allowed to sit for the examination, even if their attendance is less than the minimum permissible percentage as per college norms, with due permission from the institute.
 - d. College allow students to take a semester/year break (or even more depending upon the decision of review committee constituted by the institute) to work on their startups and re-join academics to complete the course. Student entrepreneurs may earn academic credits for their efforts while creating an enterprise. Institute should set up a review committee for review of start up by students, and based on the progress made, it may consider giving appropriate credits for academics.
 - e. College provides accommodation to the entrepreneurs within the campus for some period of time.
 - f. College permits, faculty and staff to take off for a semester / year (or even more depending upon the decision of review committee constituted by the institute) as sabbatical/ unpaid leave/ casual leave/ earned leave for working on startups and come back. Institution permits for utilizing the resource to faculty/students/staff wishing to establish start up as a fulltime effort. The seniority and other academic benefits during such period may be preserved for such staff or faculty.
 - g. Institute will facilitate the startup activities/ technology development by allowing students/ faculty/ staff to use institute infrastructure and facilities, as per the choice of the potential entrepreneur in the following manners:
 - i. Short-term/ six-month/ one-year part-time entrepreneurship training.
 - ii. Mentorship support on regular basis.
 - iii. Facilitation in a variety of areas including technology development, ideation, creativity, design thinking, fund raising, financial management, cash-flow

management, new venture planning, business development, product development, social entrepreneurship, product costing, marketing, brand-development, human resource management as well as law and regulations impacting a business.

- iv. Institute may also link the startups to other seed-fund providers/ angel funds/ venture funds or itself may set up seed-fund once the incubation activities mature.
- h. In return of the services and facilities, institute may take 2% to 7% equity/ stake in the startup/ company, based on brand used, faculty contribution, support provided and use of institute's IPR (a limit of 7% is suggested so that institute has no legal liability arising out of startup. The institute should normally take much lower equity share, unless its full-time faculty/ staff have substantial shares). Other factors for consideration should be space, infrastructure, mentorship support, seed-funds, support for accounts, legal, patents etc.
 - For staff and faculty, institute can take no-more than 20% of shares that staff / faculty takes while drawing full salary from the institution; however, this share will be within the 7% cap of company shares, listed above.
 - No restriction on shares that faculty / staff can take, as long as they do not spend more than 20% of office time on the startup in advisory or consultative role and do not compromise with their existing academic and administrative work / duties. In case the faculty/ staff holds the executive or managerial position for more than three months in a startup, then they will go on sabbatical/ leave without pay/ earned leave.
- i. Institute could extend this startup facility to alumni of the institute as well as outsiders.
- j. Participation in startup related activities needs to be considered as a legitimate activity of faculty in addition to teaching, R&D projects, industrial consultancy and management duties and must be considered while evaluating the annual performance of the faculty. Every faculty may be encouraged to mentor at least one startup(2/3 Faculty from each department).
- k. Product development and commercialization as well as participating and nurturing of startups would now be added to a bucket of faculty-duties and each faculty would choose a mix and match of these activities (in addition to minimum required teaching and guidance) and then respective faculty are evaluated accordingly for their performance and promotion.
- l. Institutions might also need to update/change/revise performance evaluation policies for faculty and staff as stated above.

4. Product Ownership Rights for Technologies Developed at Institute

- a. When institute facilities / funds are used substantially or when IPR is developed as a part of curriculum/ academic activity, IPR is to be jointly owned by inventors and the institute.
 - i. Inventors and institute could together license the product / IPR to any commercial organization, with inventors having the primary say. License fees could be either / or a mix of
 1. Upfront fees or one-time technology transfer fees
 2. Royalty as a percentage of sale-price
 3. Shares in the company licensing the product

- ii. If one or more of the inventors wish to incubate a company and license the product to this company, the royalties would be no more than 4% of sale price, preferably 1 to 2%, unless it is pure software product. If it is shares in the company, shares will again be 1% to 4%. For a pure software product licensing, there may be a revenue sharing to be mutually decided between the institute and the incubated company.
- b. Institute IPR cell or incubation center will only be a coordinator and facilitator for providing services to faculty, staff and students. They will have no say on how the invention is carried out, how it is patented or how it is to be licensed. If institute is to pay for patent filing, they can have a committee which can examine whether the IPR is worth patenting. The committee should consist of faculty who have experience and excelled in technology translation. If inventors are using their own funds or non- institute funds, then they alone should have a say in patenting.
- c. All institutes' decision-making body with respect to incubation / IPR / technology-licensing will consist of faculty and experts who have excelled in technology translation. Other faculty in the department / institute will have no say, including heads of department, heads of institutes, deans or registrars.
- d. Interdisciplinary research and publication on startup and entrepreneurship should be promoted by the institutions.

5. Organizational Capacity, Human Resources and Incentives

- a. Institute should recruit staff that has a strong innovation and entrepreneurial/ industrial experience, behaviour and attitude. This will help in fostering the I&E culture.
 - i. Some of the relevant faculty members with prior exposure and interest should be deputed for training to promote I&E.
 - ii. To achieve better engagement of staff in entrepreneurial activities, institutional policy on career development of staff should be developed with constant up skilling.
- b. Periodically some external subject matter experts such as guest lecturers or alumni can be engaged for strategic advice and bringing in skills which are not available internally.
- c. Faculty and staff should be encouraged to do courses on innovation, entrepreneurship management and venture development.
- d. In order to attract and retain right people, institute should develop academic and non-academic incentives and reward mechanisms for all staff and stakeholders that actively contribute and support entrepreneurship agenda and activities.
 - i. The reward system for the staff may include sabbaticals, office and lab space for entrepreneurial activities, reduced teaching loads, awards, trainings, etc.
 - ii. The recognition of the stakeholders may include offering use of facilities and services, strategy for shared risk, as guest teachers, fellowships, associateships, etc.
 - iii. A performance matrix should be developed and used for evaluation of annual performance.

6. Creating Innovation Pipeline and Pathways for Entrepreneurs at Institute Level

- a. To ensure exposure of maximum students to innovation and pre incubation activities at their early stage and to support the pathway from ideation to innovation to market, mechanisms should be devised at institution level.
 - i. Spreading awareness among students, faculty and staff about the value of entrepreneurship and its role in career development or employability should be a part of the institutional entrepreneurial agenda.
 - ii. Students/ staff should be taught that innovation (technology, process or business innovation) is a mechanism to solve the problems of the society and consumers. Entrepreneurs should innovate with focus on the market niche.
 - iii. Students should be encouraged to develop entrepreneurial mindset through experiential learning by exposing them to training in cognitive skills (e.g. design thinking, critical thinking, etc.), by inviting first generation local entrepreneurs or experts to address young minds. Initiatives like idea and innovation competitions, hackathons, workshops, bootcamps, seminars, conferences, exhibitions, mentoring by academic and industry personnel, throwing real life challenges, awards and recognition should be routinely organized.
 - iv. To prepare the students for creating the start up through the education, integration of education activities with enterprise-related activities should be done.
- b. The institute should link their start ups and companies with wider entrepreneurial ecosystem and by providing support to students who show potential, in pre-startup phase. Connecting student entrepreneurs with real life entrepreneurs will help the students in understanding real challenges which may be faced by them while going through the innovation funnel and will increase the probability of success.
- c. The institute should establish Institution's Innovation Councils (IICs) as per the guidelines of MHRD's Innovation Cell and allocate appropriate budget for its activities. IICs should guide institutions in conducting various activities related to innovation, startup and entrepreneurship development. Collective and concentrated efforts should be undertaken to identify, scout, acknowledge, support and reward proven student ideas and innovations and to further facilitate their entrepreneurial journey.
- d. Institute must develop a ready reckoner of Innovation Tool Kit, which must be kept on the homepage on institute's website to answer the doubts and queries of the innovators and enlisting the facilities available at the institute.

7. Norms for Faculty Startups

- a. For better coordination of the entrepreneurial activities, norms for faculty to do startups should be created by the institutes. Only those technologies should be taken for faculty startups which originate from within the same institute.

- i. Role of faculty may vary from being an owner/ direct promoter, mentor, consultant or as on-board member of the startup.
- ii. Institutes should work on developing a policy on 'conflict of interests' to ensure that the regular duties of the faculty don't suffer owing to his/her involvement in the startup activities.
- iii. Faculty startup may consist of faculty members alone or with students or with faculty of other institutes or with alumni or with other entrepreneurs.
- b. Faculty must clearly separate and distinguish on-going research at the institute from the work conducted at the startup/ company.
- c. In case of selection of a faculty start up by an outside national or international accelerator, a maximum leave (as sabbatical/ existing leave/ unpaid leave/ casual leave/ earned leave) of one semester/ year (or even more depending upon the decision of review committee constituted by the institute) may be permitted to the faculty.
- d. Faculty must not accept gifts from the startup.
- e. Human subject related research in startup should get clearance from ethics committee of the institution.

8. Pedagogy and Learning Interventions for Entrepreneurship Development

- a. Diversified approach should be adopted to produce desirable learning outcomes, which should include cross disciplinary learning using mentors, labs, case studies, games, etc. in place of traditional lecture-based delivery.
 - i. Student clubs/ bodies/ departments must be created for organizing competitions, bootcamps, workshops, awards, etc. These bodies should be involved in institutional strategy planning to ensure enhancement of the student's thinking and responding ability.
 - ii. Institutes should start annual 'INNOVATION & ENTREPRENEURSHIP AWARD' to recognize outstanding ideas, successful enterprises and contributors for promoting innovation and enterprises ecosystem within the institute.
 - iii. For creating awareness among the students, the teaching methods should include case studies on business failure and real-life experience reports by startups.
 - iv. Innovation champions should be nominated from within the students/ faculty/ staff for each department/ stream of study.
- b. Entrepreneurship education should be imparted to students at curricular/ co-curricular/ extra- curricular level through elective/ short term or long-term courses on innovation, entrepreneurship and venture development. Validated learning outcomes should be made available to the students.
 - i. Integration of expertise of the external stakeholders should be done in the entrepreneurship education to evolve a culture of collaboration and engagement with external environment.
 - ii. In the beginning of every academic session, institute should conduct an induction program about the importance of I&E so that freshly inducted students are made aware about the entrepreneurial agenda of the institute and available support systems. Curriculum for the entrepreneurship education should be continuously

- updated based on entrepreneurship research outcomes. This should also include case studies on failures.
- iii. Industry linkages should be leveraged for conducting research and survey on trends in technology, research, innovation, and market intelligence.
 - iv. Sensitization of students should be done for their understanding on expected learning outcomes.
 - v. Student innovators, startups, experts must be engaged in the dialogue process while developing the strategy so that it becomes need based.
 - vi. Customized teaching and training materials should be developed for startups.
 - vii. It must be noted that not everyone can become an entrepreneur. The entrepreneur is a leader, who would convert an innovation successfully into a product, others may join the leader and work for the startup. It is important to understand that entrepreneurship is about risk taking. One must carefully evaluate whether a student is capable and willing to take risk.

9. Entrepreneurial Impact Assessment

Impact assessment of institute's entrepreneurial initiatives such as pre-incubation, incubation, entrepreneurship education should be performed regularly using well defined evaluation parameters.

- i. Monitoring and evaluation of knowledge exchange initiatives, engagement of all departments and faculty in the entrepreneurial teaching and learning should be assessed.
- ii. Number of startups created, support system provided at the institutional level and satisfaction of participants, new business relationships created by the institutes should be recorded and used for impact assessment.
- iii. Impact should also be measured for the support system provided by the institute to the student entrepreneurs, faculty and staff for pre-incubation, incubation, IPR protection, industry linkages, exposure to entrepreneurial ecosystem, etc.

V. S. S. Murthy

PRINCIPAL
K.S.R.M. COLLEGE OF ENGINEERING
KADAPA-516005 (A.P)



ESTD - 1980

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The first council meeting of Institution's Innovation Council (IIC), KSRM College of Engineering, Kadapa, Andhra Pradesh was called by IIC President **Dr. V. S. S. Murthy, Principal, KSRM College of Engineering, Kadapa, Andhra Pradesh** to discuss upon the formulation and function of IIC & shared roles and responsibility among newly joined council members as per the guidelines of MHRD's Innovation cell.

Sr. No.	Name of Member	Member Type	Key Role/ Position assigned in IIC	Signature
1	Dr. M. Venkatanarayana	Teaching	Convener	M.V.N
2	Dr. D. Arun Kumar	Teaching	Social Media Coordinator, Innovation Activity Coordinator, Internship Activity Coordinator, IPR Activity Coordinator, Stat up Activity Coordinator, ARIIA Coordinator	
3	Mr. N. Ravi Teja	Student	Student representative	Raviteja
4	Sri. M. Madan Gopal	Industrialist	Expert from Industry	Madan Gopal
5	Sri. D.R. Subramanyam	Industrialist	Expert from Industry	D.R. Subramanyam

The council members met and discussed about the objective of IIC, type of activities (IIC calendar and Self-Driven), features of IIC portal for monthly report submission mechanism. The council members also discussed about collaborations with organizations to accelerate the activities of IIC. The council also deliberated on **quarterly action plan** in synchronization with activities and initiatives of other departments, centers and facilities in the Institute working towards promoting IPR, Innovation and Start up. The council unanimously decided to carry out all the IIC activities in regular basis throughout the year and meet regularly in beginning of every quarter to review the progress made in previous quarter and also to plan for upcoming quarter. The council has agreed to convene next meeting on 24-10-2019.

Date: 24-09-2019

V. S. S. Murthy
Signature & Seal

PRINCIPAL

Place:

(IIC President) CHIEF ENGINEERING

Address : YERRAMASUPALLI (V), C.K. DINNE (M), KADAPA - 516 005 (A.P.)

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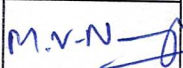




Web : www.ksrmce.ac.in

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Minutes of meeting

Date : 24-09-2019

Agenda : The first council meeting of Institution's Innovation Council (IIC), KSRM College of Engineering, Kadapa, Andhra Pradesh.

Sr. No.	Name of Member	Member Type	Key Role/ Position assigned in IIC	Signature
1	Dr. M. Venkatanarayana	Teaching	Convener	
2	Dr. D. Arun Kumar	Teaching	Social Media Coordinator, Innovation Activity Coordinator, Internship Activity Coordinator, IPR Activity Coordinator, Stat up Activity Coordinator, ARIIA Coordinator	
3	N. Ravi Teja	Student	Student representative	
4	M. MADAN GOPAL	Industrialist	Expert from Industry	
5	D.R. Subramanyam	Industrialist	Expert from Industry	

Institute Innovation Council, KSRM College of Engineering

COUNCIL MINUTES OF MEETING

13/12/2021 3:00 PM / OFFLINE MEET

ATTENDEES

1. Prof. V. S. S. Murthy, Principal, KSRM College of Engineering
2. Prof. A. Mohan, Director, Kandula group of Institutions
3. Dr. M. Venkatanarayana, Professor, ECE & Dean, CRI
4. Dr. M. Murali, Associate Professor, IIC Coordinator
5. Dr. G. Hemalatha, HOD, ECE
6. Mr. V. Gopi Tilak, Assistant Professor, IIC Co-Coordinator
7. Dr. D. Arun Kumar, Associate Professor, ECE
8. Sri. M. Madan Gopal, Industrialist
9. Sri. D. R. Subramanyam, Industrialist

AGENDA

1. IIC 4.0 Calendar activities
2. IIC 4.0 Quarter 1 report
3. IIC 4.0 Quarter 2 activities finalization

MINUTES OF MEETING

- Dr. M. Venkatanarayana began the meeting at 3.00PM.
- All council members attended.
- Mr. V. Gopi Tilak presented the IIC4.0 activities and activities conducted in quarter 1 for academic year 2021-2022.
- Mr. V. Gopi Tilak presented the IIC4.0 activities planned/scheduled to conduct for academic year 2021-2022.
- Dr. M. Venkatanarayana discussed the implementation and requirements of IIC 4.0 quarter 2 calendar activities.
- Dr. V. S. S. Murthy, Principal suggested to conduct all activities regularly for the benefit of students and faculty and assured financial support from the institute.
- Prof. A. Mohan, Director addressed to take necessary steps to increase the number of start-ups and entrepreneurs.
- Council members approved IIC 4.0, Q2 activities.

V. S. S. Murthy

Principal
PRINCIPAL

K.S.R.M. COLLEGE OF ENGINEERING
KADAPA - 516 003. (A.P.)

RESOLUTION

The second council meeting of Institution's Innovation Council (IIC 4.0), KSRM College of Engineering, Kadapa, Andhra Pradesh was called by IIC President **Dr. V. S. S. Murthy, Principal, KSRM College of Engineering, Kadapa, Andhra Pradesh** to discuss upon the formulation and function of IIC & shared roles and responsibility among council members.

SI. No.	Name of the Member	Member Type	Key Role/ Position assigned in IIC
1	Dr. M. Venkatanarayana	Teaching	Convener
2	Dr. M. Murali	Teaching	Innovation Activity Coordinator
3	Mr. V. Gopi Tilak	Teaching	Social Media, Innovation Activity Co-Coordinator
4	Mr. P. Mahendar	Student	Student representative
5	Sri. M. Madan Gopal	Industrialist	Expert from Industry
6	Sri. D.R. Subramanyam	Industrialist	Expert from Industry

The council members met and discussed about the objective of IIC, type of activities (IIC calendar and Self-Driven), features of IIC portal for monthly report submission mechanism and the activities conducted in previous quarter. The council members also discussed about collaborations with organizations to accelerate the activities of IIC. The council also deliberated on **quarterly action plan** in synchronization with activities and initiatives of other departments, centers and facilities in the Institute working towards promoting of IPR, Innovation and Start up. The council unanimously decided to carry out all the IIC activities in regular basis throughout the year and meet regularly in beginning of every quarter to review the progress made in previous quarter and also to plan for upcoming quarter. The council has agreed to convene next meeting on 10-03-2022.

Date: 13-12-2021

Place: Kadapa

V. S. S. Murthy

Signature & Seal

(IIC President or HOI)

PRINCIPAL

**K.S.R.M. COLLEGE OF ENGINEERING
KADAPA - 515 003. (A.P.)**



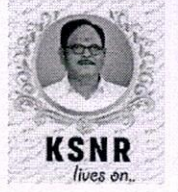
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Lr. /KSRMCE/ R&D Cell /2022-23/

Date: 24.06.2023

To

The Principal,
K.S.R.M. College of Engineering
Kadapa.

Respected Sir,

//THROUGH PROPER CHANNEL//

Sub: KSRMCE – Permission for conducting Session on “Innovation/Prototype Validation-Converting Innovation into a Start-up”.

We are planning to conduct a guest lecture on “Innovation/Prototype Validation-Converting Innovation into a Start-up”, on 30-06-2023, from 1.00 p.m. to 3.00 pm in offline mode. In this connection, A V N Reddy, Managing Director, Prudent Smart Solutions, Brahmagarimatam accepted to deliver the session on the above topic.

Hence, we humbly request the principal to give permission for the conduction of the above event through offline.

Thanking you sir

Permitted
U. S. S. M. M. / 5

Yours Faithfully

M. V. N.
Dr. M. Venkatanarayana

Convener, IIC



K.S.R.M. COLLEGE OF ENGINEERING (UGC-AUTONOMOUS)

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Lr. /KSRMCE/ R&D Cell /2022-23/

Date: 26.06.2023

Circular

It is to inform you that KSRMCE-IIC is conducting a Session on "**Innovation/Prototype Validation-Converting Innovation into a Start-up**", on 30-06-2023, from 1.00 p.m. to 3.00 p.m. offline mode. The resource person for this session is A V N Reddy, Managing Director, Prudent Smart Solutions, Brahmagarimatam, YSR Kadapa district. In this connection, interested students are requested to registration at IIC, KSRMCE.

Thank you

V. S. S. Mm/19

Principal

PRINCIPAL
K.S.R.M. COLLEGE OF ENGINEERING
KADAPA-516005, (A.P.)



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Activity Report

Name of the Activity	Session on Innovation Prototype Validation-Converting Innovation into a Start-up	
Type of Activity	Guest lecture	
Date and Time of Activity	30 th June. 2023	1.00 p.m. to 3.00 p.m.
Details of Participants	80 IV Semester Students from E.C.E.	
Convener Coordinator(s)	1. Dr. M. Venkatanarayana, Professor in ECE & Dean, R&D Cell 2. Dr. P. Sai Teja, Assistant Professor in ME, R&D Cell	
Organizing Dept./Support System	Research & Development Cell (R&D Cell), KSRMCE	
Description	<p>KSRMCE-IIC organized a we Session on “Innovation Prototype Validation-Converting Innovation into a Start-up”. 30-06-2023, 1.00 p.m. to 3.00 p.m. offline mode. The resource person, Mr. A V N Reddy, Managing Director, Prudent Smart Solutions delivered the lecture about the impacts of Welcome to PRUDENT FARMERS HUB. We are manufacturing innovative farming tools with IOT Technology to reduce farmers effort and helps financially towards farming. Now a days IOT brings lots of changes in every industry. We produce products, Insect Traps, Fertilizer Dispenser, Agri Canon (Monkey scare gun), Laser security system, Agri Automatic motor system at lower prices to help farmers. Now a days farmers facing problem with workers unavailability. He addressed the students to bring Trillers/weeders machinery to reduce dependency on workers. The workshop is headed by Dr. M. Venkatanarayana, Dean R&D Cell, Professor in ECE, KSRMCE..</p>	

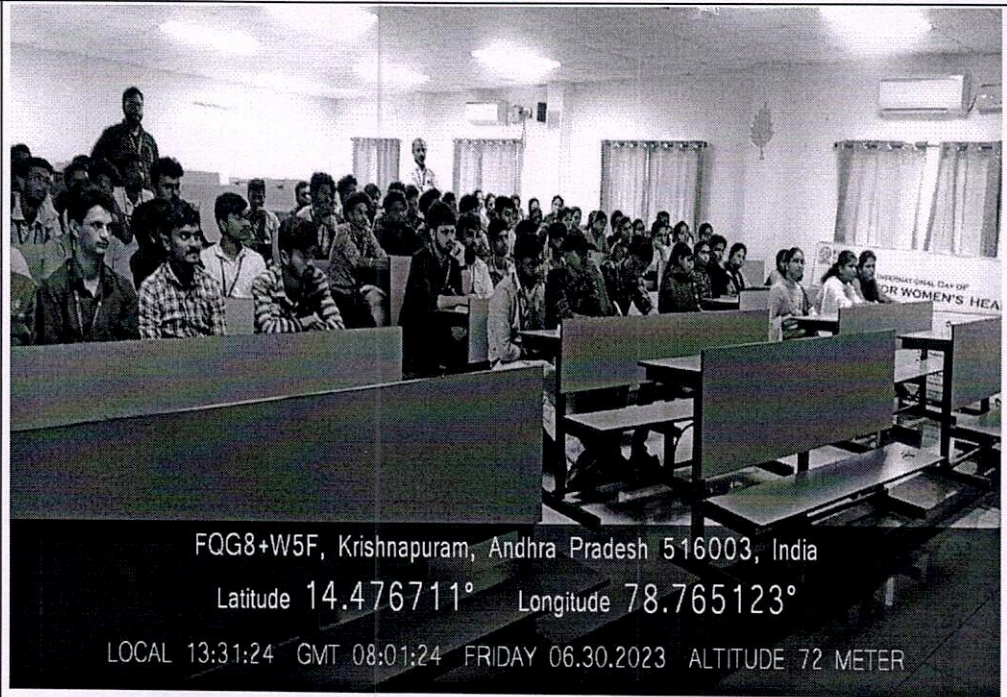


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(a)

Photographs



(b)

Figure 1 (a) and (b) participants and resource person

SESSION ON INNOVATION / PROTOTYPE VALIDATION – CONVERTING INNOVATION INTO A START-UP OR SESSION ON ACHIEVING “VALUE PROPOSITION FIT” & “BUSINESS FIT”



The diagram illustrates the Value Proposition Canvas, showing the fit between a company's offerings and customer needs. It includes sections for Value Proposition, Customer Profile, Gain Creators, Pain Relievers, and Gains/Pains.

KSRMCE-IIC R&D Cell
PG Block, PG101
30-06-2023
1:00pm to 3:00pm

Resource Person **A V N Reddy**
Prudent Smart Solutions

Coordinator **Dr. M. Venkatanarayana**
Co-coordinator **Dr. P. Sai Teja**

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

Dr. V.S.S. Murthy (Principal)
Dr. Kandula Chandra Obaf Reddy (MS, KOT)
Smt. K. Rajeswari (Correspondent, Secretary, Treasurer)
Sri K. Madan Mohan Reddy (Vice - Chairman)
Sri E. Raja Mohan Reddy (Chairman)

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Figure 2 Poster

M.V.N.
Dr. M. Venkatanarayana
IIC, Convener

V. S. S. Murthy
Principal
PRINCIPAL
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Session on

**Innovation/Prototype Validation-Converting Innovation into a Start-up or
Session on Achieving "Value Proposition Fit" & "Business Fit"**

Conducted by KSRMCE- IIC

Date: 30-06-2023

Timing: 1:00 PM to 3:00 PM

S.No	Name	Roll Number	Branch	Year	Signature
1.	P. Rama Devi	219Y1A04D3	ECE	II	P. Rama Devi
2.	O. Ravanamma	219Y1A04B8	ECE	II	O. Ravanamma
3.	M. Mounika	219Y1A0485	ECE	II	M. Mounika
4.	N. Sahitya	219Y1A04B9	ECE	II	N. Sahitya
5.	K. Sudeekshika	219Y1A0468	ECE	II	K. Sudeekshika
6.	M. Obulamma	219Y1A0496	ECE	II	M. Obulamma
7.	M. Nandhu	219Y1A0490	ECE	II	M. Nandhu
8.	K. Prayanshi	219Y1A0489	ECE	II	K. Prayanshi
9.	K. Mounika	219Y1A0482	ECE	II	K. Mounika
10.	K. Chamundeswari	219Y1A04A7	ECE	II	K. Chamundeswari
11.	P. Chandana	219Y1A04C6	ECE	II	P. Chandana
12.	N. Maneesha	219Y1A04B3	ECE	II	N. Maneesha
13.	K. Akhila	219Y1A0476	ECE	II	K. Akhila
14.	M. Sandhya	219Y1A04A2	ECE	II	M. Sandhya
15.	N. Divakar	219Y1A04B0	ECE	II	N. Divakar
16.	M. Sumanth	219Y1A04A1	ECE	II	M. Sumanth
17.	M. Govardham	219Y1A0497	ECE	II	M. Govardham
18.	N. Jagadeesh	219Y1A04B5	ECE	II	N. Jagadeesh
19.	K. Praveen	219Y1A0479	ECE	II	K. Praveen
20.	P. Satya Nageswari	219Y1A04C5	ECE	II	P. Satya Nageswari
21.	P. Manideep Reddy	219Y1A04C7	ECE	II	P. Manideep Reddy
22.	N. Vishnuvardhan Reddy	219Y1A04B6	ECE	II	N. Vishnuvardhan Reddy
23.	P.V Karthik	219Y1A04C4	ECE	II	P.V Karthik
24.	K. Narendra	229Y5A0412	ECE-C	II	K. Narendra
25.	K. Prathap	229Y5A0409	ECE-C	II	K. Prathap

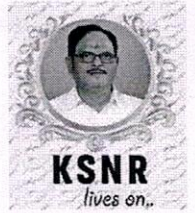


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Session on Innovation/Prototype Validation-Converting Innovation into a Start-up or Session on Achieving "Value Proposition Fit" & "Business Fit" Conducted by KSRMCE- IIC

Date: 30-06-2023

Timing: 1:00pm to 3:00pm

S.No	Name	Roll Number	Branch	Year	Signature
26	D. Abhishek	229Y5A0403	ECE - C	II	D. Abhishek
27	V. Venan kumar Naik	229Y5A0421	ECE - C	II	V. Venan
28	G. Jagan	229Y5A0406	ECE - C	IV th Sem	G. Jagan
29	V.K. Chakraborty Reddy	219Y1A0411	ECE - C	IV th Sem	V.K. Chakraborty
30	V. Geesee Sree Yada	219Y1A0416	ECE - C	IV th Sem	V. Geesee
31	V. Kiran	219Y1A0415	ECE - C	IV th Sem	V. Kiran
32	T. Anil Kumar	229Y5A0420	ECE - C	IV th Sem	T. Anil
33	V. Reddy Prasad Reddy	219Y1A0413	ECE - C	IV th Sem	V. Reddy
34	Shaik Mohammad	219Y1A0417	ECE - C/S	IV th Sem	Shaik
35	Shaik Arshad	219Y1A0414	ECE - C/S	IV th Sem	Arshad
36	S. Ganega Harish	229Y5A0423	ECE - C/S	IV th Sem	S. Ganega
37	Shaik Mohammad	219Y1A0418	ECE - C/S	IV th Sem	Shaik
38	M. Rizaz	229Y5A0414	ECE C/S	IV Sem	M. Rizaz
39	D. Gause	229Y5A0415	ECE C/S	IV Sem	D. Gause
40	P. Chandra hasan Reddy	219Y1A0415	ECE C/S	IV Sem	P. Chandra
41	M. Sai Ram Naik	219Y1A0410	ECE B/S	IV Sem	M. Sai Ram
42	M. Chinmi Krishna	219Y1A0418	ECE B/S	IV Sem	M. Chinmi
43	O. Naveen Kumar	219Y1A0410	ECE - B/S	IV Sem	O. Naveen
44	O. Nagendra Kumar Reddy	219Y1A0419	ECE - B/S	IV Sem	O. Nagendra
45	M. Mallika Sume	219Y1A0415	ECE - B/S	IV Sem	M. Mallika
46	P. Vijaya Simha Prasad	219Y1A0412	ECE - B/S	IV Sem	P. Vijaya
47	N. Bharu	219Y1A0415	ECE - B/S	IV Sem	N. Bharu
48	P. Devendra	219Y1A0410	ECE - B/S	IV th Sem	P. Devendra
49	N. Hanumanth Reddy	219Y1A0418	ECE - B/S	IV th Sem	N. Hanumanth
50	K. Ashok	219Y1A0410	ECE - B/S	IV th Sem	K. Ashok



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Session on

Innovation/Prototype Validation-Converting Innovation into a Start-up or

Session on Achieving "Value Proposition Fit" & "Business Fit"

Conducted by KSRMCE-IIC

Date: 30-06-2023

Timing: 1:00pm to 3:00pm

S.No	Name	Roll Number	Branch	Year	Signature
1.	G. Anjitha	229Y5A0407	ECE	2 nd year	Anjitha.
2.	P. Uma	229Y5A0416	ECE	2 nd year	P.UMA
3.	T. Bhargavi	219Y1A04F9	ECE	2 nd year	T. Bhargavi
4.	S. Manasa	219Y1A04F4	ECE	2 nd year	S. Manasa
5.	Gr. Sowjanya	229Y5A0405	ECE	2 nd year	Gr. Sowji
6.	N. Venkata sai vamsi	219Y1A04A9	ECE	2 nd year	N. Venkata Sai Vamsi
7.	P. Praveen Kumar Reddy	219Y1A04C9	ECE	2 nd year	P. Praveen
8.	P. Sai Kumar Reddy	219Y1A04D2	ECE	2 nd year	P. Sai Kumar Reddy
9.	P. Gangothri	219Y1A04D4	ECE	2 nd year	P. Gangothri
10.	S. Mounika	219Y1A04D9	ECE	2 nd year	S. Mounika
11.	S. Sumalatha	219Y1A04F8	ECE	2 nd year	S. Suma
12.	P. Meghana	219Y1A04D6	ECE	2 nd year	Meghana
13.	Y. Nandini	219Y1A04H2	ECE	2 nd year	Y. Nandini
14.	K. Toshna	229Y5A0410	ECE	2 nd year	K. Toshna
15.	D. Mahaswathi	229Y5A0402	ECE	2 nd year	D. Mahaswathi
16.	T. Sindhu	229Y5A0418	ECE	2 nd year	T. Sindhu
17.	P. Haritha	229Y5A0415	ECE	2 nd year	P. Haritha
18.	G. Lavanya	229Y5A0404	ECE	2 nd year	G. Lavanya



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Lr./KSRMCE/ R&D Cell /2022-23/

Date: 27.05.2023

To

The Principal,
K.S.R.M.College of Engineering
Kadapa.

Respected Sir,

//THROUGH PROPER CHANNEL//

Sub: KSRMCE – Permission for conducting a session on "Business Model Canvas - BMC"- Regd.

We are planning to conduct a session on “**Business Model Canvas - BMC**”, on 31-05-2023, from 2.00 p.m-4.00 pm in offline mode. In this connection, Dr.M.Venkatanarayana, Professor, dean R&D, Department of ECE, K.S.R.M. College of Engineering, Kadapa accepted to deliver the session on the above topic.

Hence, we humbly request the principal to give permission for the conduction of the above event through offline.

Thanking you sir

M. Madhusudhan Reddy
Yours Faithfully

Dr. M. Madhusudhan Reddy
Coordinator, IIC

*Permi: /Red
U.S.S. mm/y
27/05/2023*



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Lr./KSRMCE/ R&D Cell/2022-23/

Date: 27.05.2023

Circular

It is to inform you that KSRMCE-IIC is conducting a Session on “**Business Model Canvas- BMC**”, on 31-05-2023, 2.00 p.m. to 4.00 p.m. offline mode. The resource person for this session is Dr. M. Venkatanarayana, Professor, ECE, & dean, R&D, K.S.R.M. College of Engineering, Kadapa. In this connection, interested students are requested to registration at IIC, KSRMCE.

Thank you

V. S. S. Mulya

Principal

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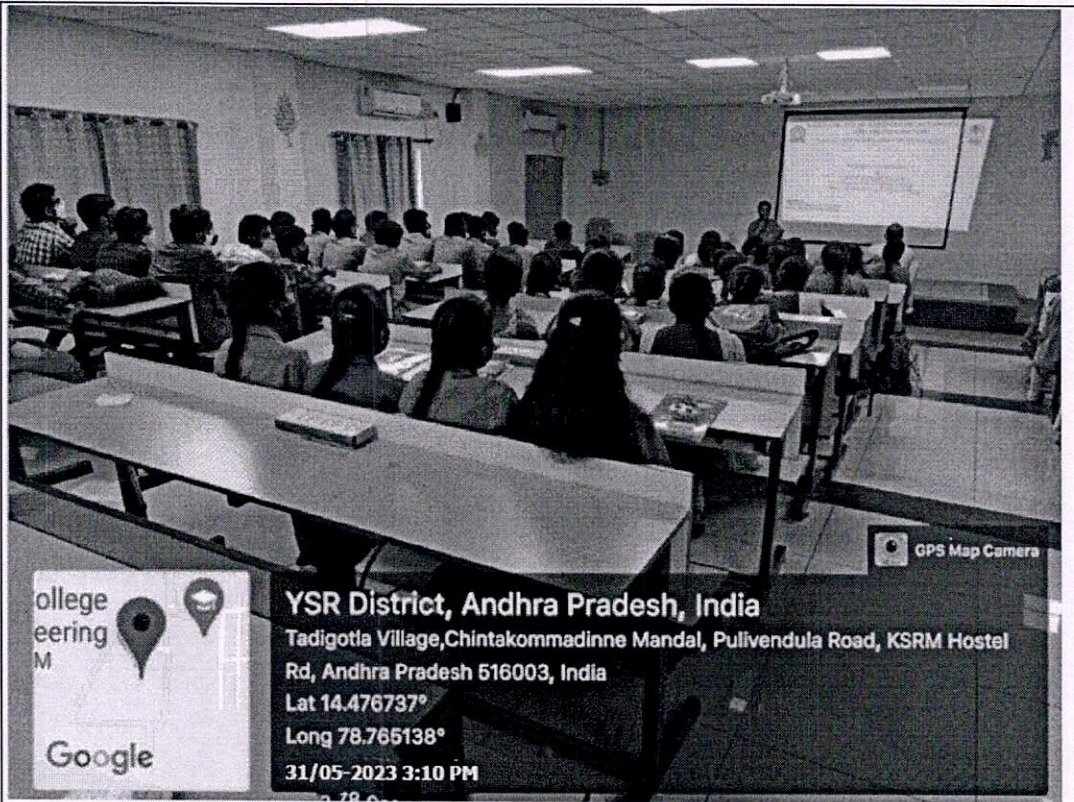
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Activity Report

Name of the Activity	A Session on Business Model Canvas - BMC	
Type of Activity	Lecture	
Date and Time of Activity	31 st May, 2023	2.00 P.m. to 4.00 P.m.
Details of Participants	38 VI Semester CSE Students	
Convener Coordinator(s)	Dr. M. Venkatanarayana, Professor in ECE & Dean, R&D Cell 1. Dr. M. Madhusudhana Reddy, Assoc Professor, ECE, Dept 2. T. Muneiah, Assistant Professors, CSE Dept	
Organizing Dept./Support System	KSRMCE- IIC, Conducted by R&D Cell	
Description	KSRMCE-IIC organized a session on “ Business Model Canvas - BMC ” on 31-05-2023, 2.00 p.m. to 4.00 p.m. offline mode. The resource person, Dr. M. Venkatanarayana, Professor in ECE & Dean, R&D Cell, delivered the lecture on how to prepare A business model canvas for startups provides a high-level, comprehensive view of the various strategic details required to successfully bring a product to market. The exact ingredients may vary, but these are some of the typical components included The Business Model Canvas can be printed out on a large surface so that groups of people can jointly start sketching and discussing business model elements with post-it notes or board markers. It is a hands-on tool that aims to foster understanding, discussion, creativity, and analysis. The workshop is headed by Dr. M. Venkatanarayana, Dean R&D Cell, Professor in ECE, Dr. M. Madhusudhana Reddy and T. Muneiah KSRMCE, Kadapa.	



Photographs

Figure 1 Addressing to the Resource Person

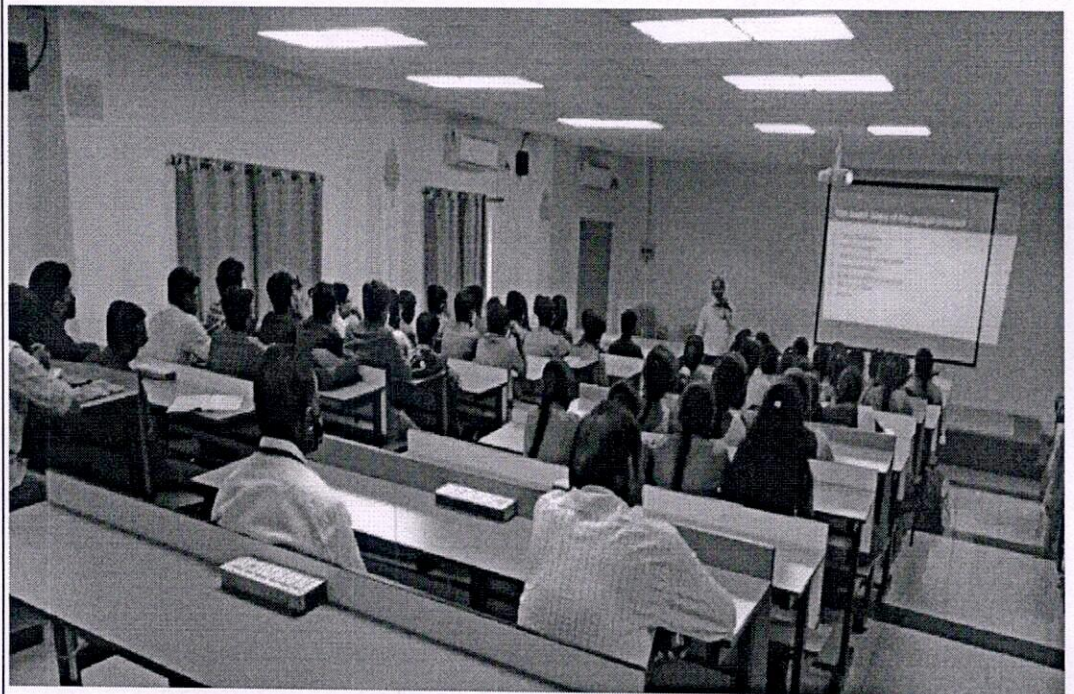


Figure 2. Interaction with the participants

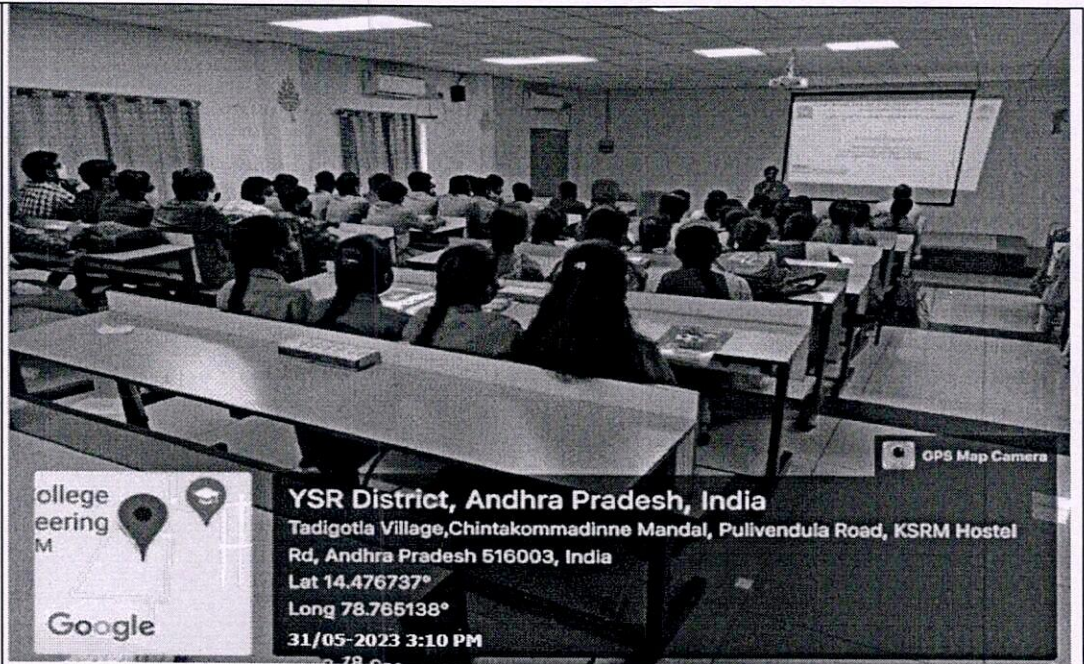
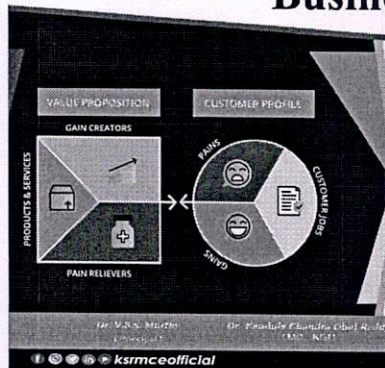


Figure 3. Student Participants



A Session on Business Model Canvas-BMC



SJ Seminar Hall

31-05-2023



Resource Person **Dr.M.Venkatanarayana**
Professor,Dean R&D,Department of ECE,KSRMCE

Coordinator **Dr. M. Madhusudhan Reddy**
Associate Professor, Department of ECE
Co-coordinator **Sri. T. Muneiah**
Assistant Professor, Department of CSE

Dr. V.S.S. Murthy (Principal) | Dr. Prasad Chandra Babu Reddy (Vice-Chancellor) | Prof. V. Nagarathnam (Coordinator) | Sri N. Madan Mohan Reddy (Vice-Chancellor) | Prof. E. Madhava Reddy (Chairman)

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Figure 4. Poster for this event

M.V.N.
Dr. M. Venkatanarayana

IIC, Convener

V.S.S. Murthy

I Principal

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VIth Sem - CSE - B

Sno	Name	Roll NO	Signature
1	K. Revathi	209Y1A0580	K. Revathi
2	M. Nandini	209Y1A05A3	M. Nandini
3	K. Chaitanya	209Y1A0586	K. Chaitanya
4	M. Sathya	209Y1A05A2	S. Sathya
5	M. Uma Maheswari	209Y1A05B9	Uma
6	K. Jaya Sree	209Y1A05F9	K. Jaya Sree
7	M. Saylu	209Y1A0595	M. Saylu
8	M. Vasavi	209Y1A0593	M. Vasavi
9	N. Nisarpa	209Y1A0580	N. Nisarpa
10	P. Shristha	209Y1A05B7	P. Shristha
11	K. Varchas	209Y1A0577	K. Varchas
12	M. Pavan	209Y1A0598	M. Pavan
13	N. Aswatha	209Y1A05B1	N. Aswatha
14	M. Naga Sathya	209Y1A05A6	M. Naga Sathya
15	K. Sai Krupa	209Y1A0575	K. Sai Krupa
16	R. Swidha	209Y1A05D6	R. Swidha
17	P. Keerthi	209Y1A05D3	P. Keerthi
18	K. Mahaboobi	209Y1A0585	K. Mahaboobi
19	K. Swathi Reddy	209Y1A0582	K. Swathi Reddy
20	K. Harshitha	209Y1A0524	K. Harshitha
21	M. Siva Sai Prasanna	209Y1A05A9	M. Siva Sai Prasanna
22	P. Kande Pravalika	209Y1A05D1	P. Kande Pravalika
23	P. Thanusha	209Y1A05D1	P. Thanusha
24	P. Hameerabeebi	209Y1A05C1	P. Hameerabeebi
25	M. Jaya Kishore Reddy	209Y1A05A4	M. Jaya Kishore Reddy
26	P. Subbarayudu	209Y1A05D5	P. Subbarayudu
27	R. Venu	209Y1A05D9	R. Venu
28	J. V. Sri Ram	209Y1A0570	J. V. Sri Ram
29	T. V. Nikhil	209Y1A05D2	T. V. Nikhil
30	P. Bhargav Reddy	209Y1A05C5	P. Bhargav Reddy
31	A. Yaswanth Sai	209Y1A0576	A. Yaswanth Sai
32	M. Varun Kumar	209Y1A0591	M. Varun Kumar
33	M. Aditya	209Y1A05A5	M. Aditya

34	K. Harsha Nithin	20941A0578	Harsha
-35	M. Cheema Keshava	20941A0594	M
36	P. Zafarullah Khan	20941A05C6	P
37	R. Sivanahendrarath	20941A05D7	R
38	P. Bharath	20941A05C7	P. Bharath

M.V.N 

HC, Convener

V. S. S. Murali

PRINCIPAL
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Lr./KSRMCE/ R&D Cell /2022-23/

Date: 27.05.2023

To

The Principal,
K.S.R.M.College of Engineering
Kadapa.

Respected Sir,

//THROUGH PROPER CHANNEL//

Sub: KSRMCE – Permission for conducting a session on "Business Model Canvas - BMC"- Regd.

We are planning to conduct a session on “**Business Model Canvas - BMC**”, on 31-05-2023, from 2.00 p.m-4.00 pm in offline mode. In this connection, Dr.M.Venkatanarayana, Professor, dean R&D, Department of ECE, K.S.R.M. College of Engineering, Kadapa accepted to deliver the session on the above topic.

Hence, we humbly request the principal to give permission for the conduction of the above event through offline.

Thanking you sir

M. Madhusudhan Reddy
Yours Faithfully

Dr. M. Madhusudhan Reddy
Coordinator, IIC

*Permi: /Red
U.S.S. mm/y
27/05/2023*



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Lr./KSRMCE/ R&D Cell/2022-23/

Date: 27.05.2023

Circular

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Thank you

V. S. S. Murthy

Principal

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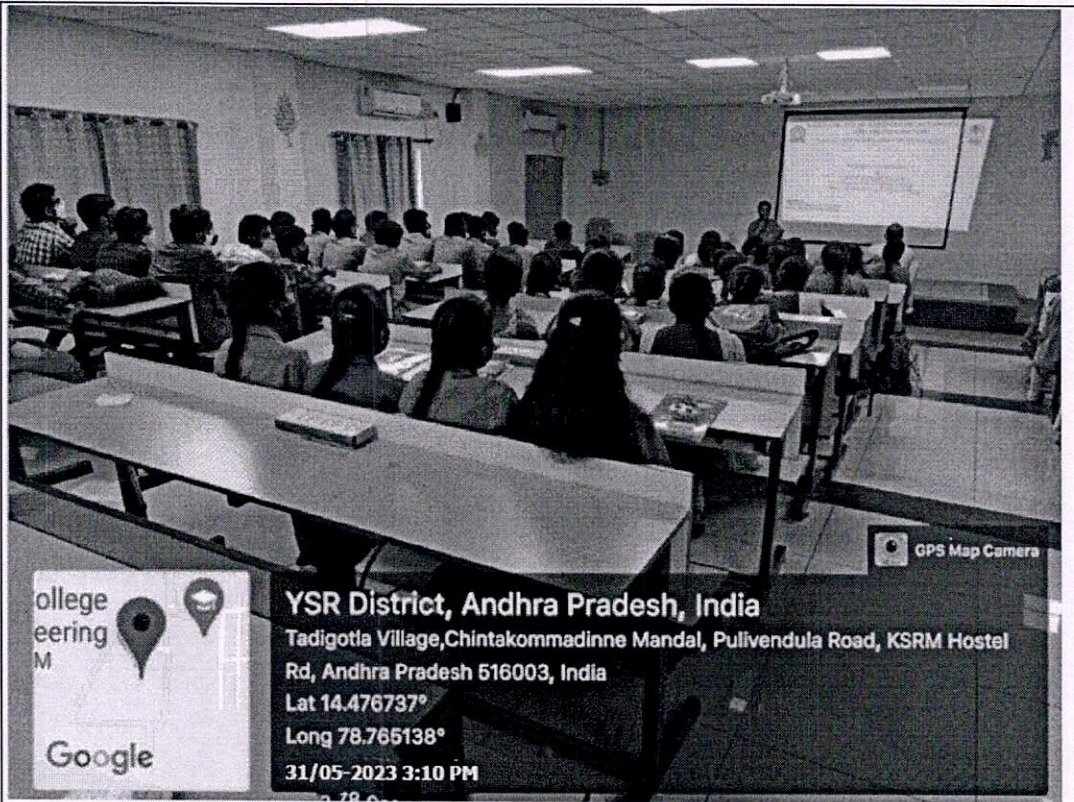
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Activity Report

Name of the Activity	A Session on Business Model Canvas - BMC	
Type of Activity	Lecture	
Date and Time of Activity	31 st May, 2023	2.00 P.m. to 4.00 P.m.
Details of Participants	38 VI Semester CSE Students	
Convener Coordinator(s)	Dr. M. Venkatanarayana, Professor in ECE & Dean, R&D Cell 1. Dr. M. Madhusudhana Reddy, Assoc Professor, ECE, Dept 2. T. Muneiah, Assistant Professors, CSE Dept	
Organizing Dept./Support System	KSRMCE- IIC, Conducted by R&D Cell	
Description	KSRMCE-IIC organized a session on “ Business Model Canvas - BMC ” on 31-05-2023, 2.00 p.m. to 4.00 p.m. offline mode. The resource person, Dr. M. Venkatanarayana, Professor in ECE & Dean, R&D Cell, delivered the lecture on how to prepare A business model canvas for startups provides a high-level, comprehensive view of the various strategic details required to successfully bring a product to market. The exact ingredients may vary, but these are some of the typical components included The Business Model Canvas can be printed out on a large surface so that groups of people can jointly start sketching and discussing business model elements with post-it notes or board markers. It is a hands-on tool that aims to foster understanding, discussion, creativity, and analysis. The workshop is headed by Dr. M. Venkatanarayana, Dean R&D Cell, Professor in ECE, Dr. M. Madhusudhana Reddy and T. Muneiah KSRMCE, Kadapa.	



Photographs

Figure 1 Addressing to the Resource Person

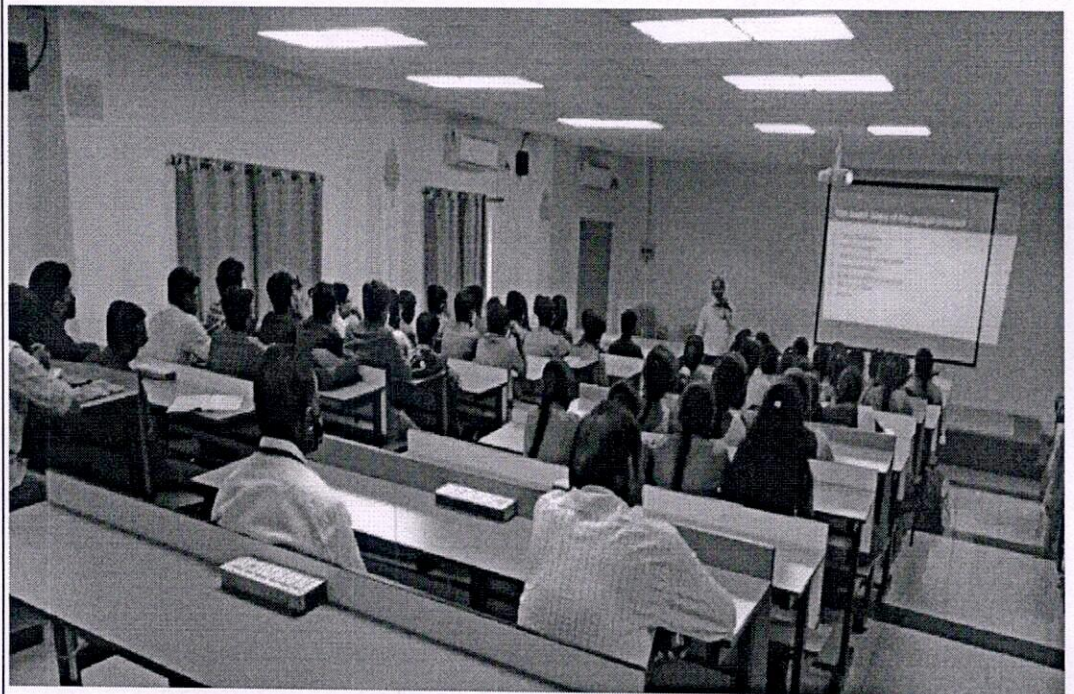


Figure 2. Interaction with the participants

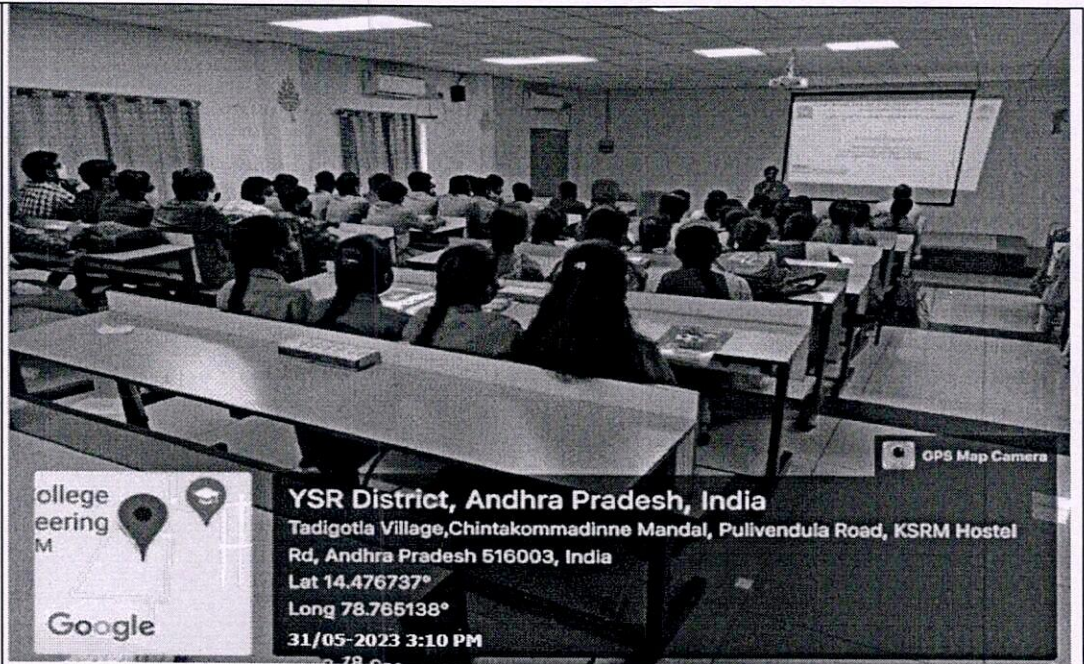
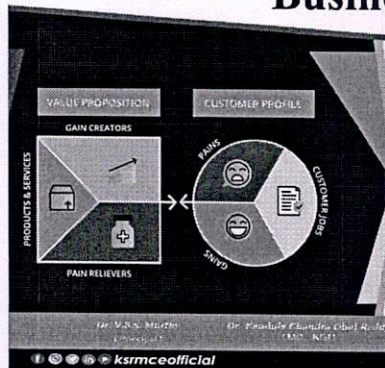


Figure 3. Student Participants



A Session on Business Model Canvas-BMC



SJ Seminar Hall

31-05-2023



Resource Person **Dr.M.Venkatanarayana**
Professor,Dean R&D,Department of ECE,KSRMCE

Coordinator **Dr. M. Madhusudhan Reddy**
Associate Professor, Department of ECE
Co-coordinator **Sri. T. Muneiah**
Assistant Professor, Department of CSE

Figure 4. Poster for this event

M.V.N.
Dr. M. Venkatanarayana

IIC, Convener

V. S. S. Murthy

I Principal


PRINCIPAL
K.S.R.M. COLLEGE OF ENGINEERING
KADAPA-516005, (A.P.)



VIth Sem - CSE - B

Sno	Name	Roll NO	Signature
1	K. Revathi	209Y1A0580	K. Revathi
2	M. Nandini	209Y1A05A3	M. Nandini
3	K. Chaitanya	209Y1A0586	K. Chaitanya
4	M. Sathya	209Y1A05A2	S. Sathya
5	M. Uma Maheswari	209Y1A05B9	Uma
6	K. Jaya Sree	209Y1A05F9	K. Jaya Sree
7	M. Saylu	209Y1A0595	M. Saylu
8	M. Vasavi	209Y1A0593	M. Vasavi
9	N. Nisroopa	209Y1A0580	N. Nisroopa
10	P. Shristha	209Y1A05B7	P. Shristha
11	K. Varchas	209Y1A0577	K. Varchas
12	M. Pavan	209Y1A0598	M. Pavan
13	N. Aswatha	209Y1A05B1	N. Aswatha
14	M. Naga Sathya	209Y1A05A6	M. Naga Sathya
15	K. Sai Krupa	209Y1A0575	K. Sai Krupa
16	R. Swidha	209Y1A05D6	R. Swidha
17	P. Keerthi	209Y1A05D3	P. Keerthi
18	K. Mahaboobi	209Y1A0585	K. Mahaboobi
19	K. Swathi Reddy	209Y1A0582	K. Swathi Reddy
20	K. Harshitha	209Y1A0524	K. Harshitha
21	M. Siva Sai Prasanna	209Y1A05A9	M. Siva Sai Prasanna
22	P. Kande Pravalika	209Y1A05D1	P. Kande Pravalika
23	P. Thanusha	209Y1A05D1	P. Thanusha
24	P. Hameerabeebi	209Y1A05C1	P. Hameerabeebi
25	M. Jaya Kishorena	209Y1A05A4	M. Jaya Kishorena
26	P. Subbarayudu	209Y1A05D5	P. Subbarayudu
27	R. Venu	209Y1A05D9	R. Venu
28	J. V. Sri Ram	209Y1A0570	J. V. Sri Ram
29	T. V. Nikhil	209Y1A05D2	T. V. Nikhil
30	P. Bhargav Reddy	209Y1A05C5	P. Bhargav Reddy
31	A. Yaswanth Sai	209Y1A0576	A. Yaswanth Sai
32	M. Varun Kumar	209Y1A0591	M. Varun Kumar
33	M. Aditya	209Y1A05A5	M. Aditya

34	K. Harsha Nithin	20941A0578	Harsha
-35	M. Cheema Keshava	20941A0594	M
36	P. Zafarullah Khan	20941A05C6	P
37	R. Sivanahendrarath	20941A05D7	R
38	P. Bharath	20941A05C7	P. Bharath

M.V.N 

HC, Convener

V. S. S. Murali

PRINCIPAL
K.S.R.M. COLLEGE OF ENGINEERING
KADAPA-516005, (A.P.)



K.S.R.M. COLLEGE OF ENGINEERING

(UGC-AUTONOMOUS)

Kadapa, Andhra Pradesh, India- 516 005

Approved by AICTE, New Delhi & Affiliated to JNTUA, Ananthapuramu.

An ISO 14001:2004 & 9001: 2015 Certified Institution

Date : 14-02-2023

To,

The Principal

K. S. R. M. College of Engineering

Kadapa, A.P. - 516005.

Sub : Permit us to conduct IIC Quarter - II activity - Seminar on "Achieving Problem-Solution Fit & Product-Market Fit" on the occasion of Innovation Day on 16-02-2023. Resource person : Mr. V. Akbar Basha, Chief Executive Officer and Founder AIPandits Skill Innovations Private Ltd, Appscript Software services Private Limited, AIC-SK University.

Sir,

As a part of IIC quarter - 2 activities, we scheduled seminar on "Achieving Problem-Solution Fit & Product-Market Fit" on 16-02-2023, 3.00 p.m. to 4.00 p.m. In this regard, we request you to permit us to conduct the program on the mentioned date. Mr. V. Akbar Basha, Chief Executive Officer and Founder AIPandits Skill Innovations Private Ltd and Appscript Software services Private Limited, AIC-SK University, is the resource person for the seminar. In this regard, please permit us to use seminar hall, MB 302 on the mentioned date and instruct the HODs to send 20 students from the respective branch on the mentioned time and date.

Thanking you

Yours' faithfully

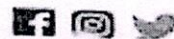
Dr. D. Arun Kumar

IIC - Coordinator

Permitted
V. S. S. - mmk
15/02/2023

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Date: 15.02.2023

Circular

Seminar on "Achieving Problem-Solution Fit & Product-Market fit" on the occasion of Innovation Day

It is to inform that KSRMCE-IIC is conducting seminar on 16-02-2023. The resource person for the seminar is Mr. V. Akbar Basha, Founder and CEO, AI Pandits Skill Innovation Pvt. Ltd., AIC-SK University. The HoDs, faculty, and Students are instructed to attend the seminar accordingly.

Venue : Seminar hall, SJ Block. Time : 3.00 p.m. to 4.00 p.m.

Google form : <https://forms.gle/3LYa7hMAtnkVPX2dA>

V. S. S. Murali
Principal



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Activity Report

Name of the Activity	Seminar on "Achieving Problem-Solution Fit & Product-Market Fit" on the occasion of Innovation Day	
Type of Activity	Seminar – IIC self driven activity	
Date and Time of Activity	16 Feb. 2023	3.00 p.m. to 4.00 p.m.
Details of Participants	Students of E.C.E., E.E.E., C.S.E, C.E., and M.E.	
Convener Coordinator(s)	1. Dr. M. Venkatanarayana, Professor in ECE & Dean, R&D Cell 2. Dr. D. Arun Kumar, Associate Professor in ECE, R&D Cell 3. Dr. M. Madhusudhan Reddy, Assistant Professor in ECE	
Organizing Dept./Support System	1. Institution Innovation Council (IIC) and Research & Development Cell (R&D Cell), KSRMCE	
Description	KSRMCE-IIC and R&D Cell jointly conducted IIC Quarter – II activity Seminar on "Achieving Problem-Solution Fit & Product-Market Fit", 16-02-2023, on the occasion of Innovation day. Mr. V. Akbar Basha, Chief Executive Officer and Founder AI Pandits Skill Innovations Private Ltd, Appscript Software services Private Limited, AIC-SK University, is the resource person for the seminar. 75 Students from various branches of Engineering like ECE, CSE, EEE, ME, and CE, attended the seminar. The resource person enhanced the importance of understanding problem-solution fit & product-market fit in the journey of successful entrepreneur. Students raised the queries to the resource person like how to pave the path towards the entrepreneurship from the first year of B.Tech course. The seminar was preceded by Prof. M. Venkatanarayana, Convener, KSRMCE IIC-Convener. The seminar is co-ordinated by Dr. D. Arun Kumar, and Dr. M. Madhusudhan Reddy.	
Photographs	Enclosed here with	

M. V. N. [Signature]

KSRMCE-IIC Convener

Dr. M. Venkatanarayana

Prof. in ECE & Dean, R&D Cell

V. S. S. Murthy

Principal



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Photographs of the Seminar:

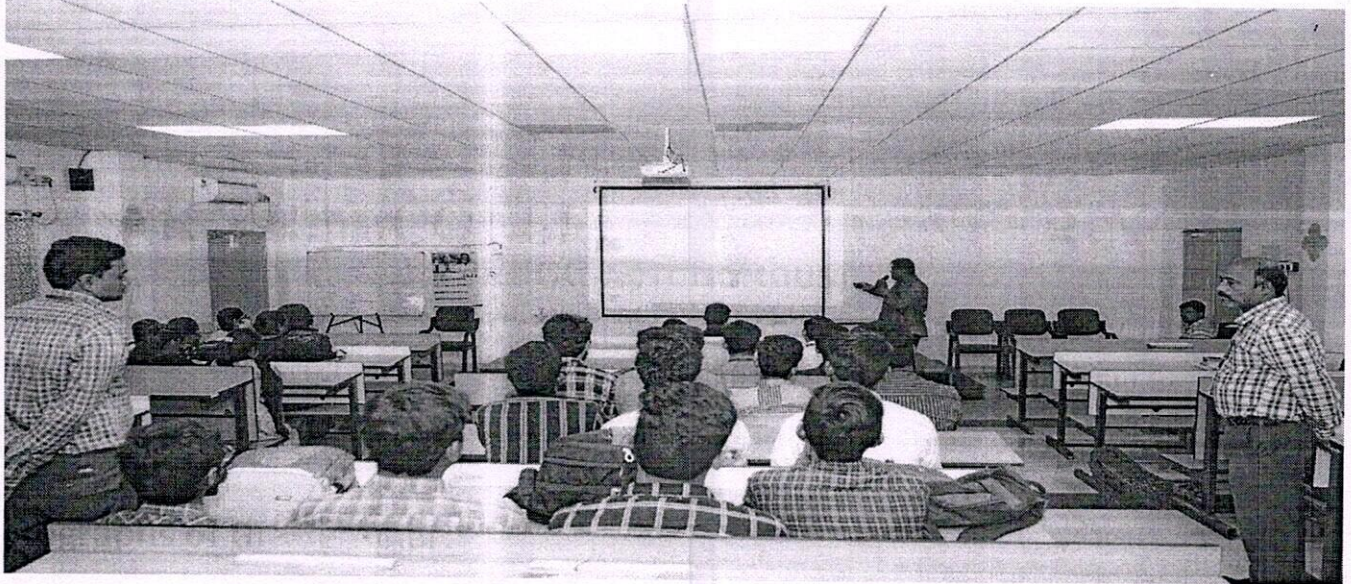


Fig.1. Participants in the seminar

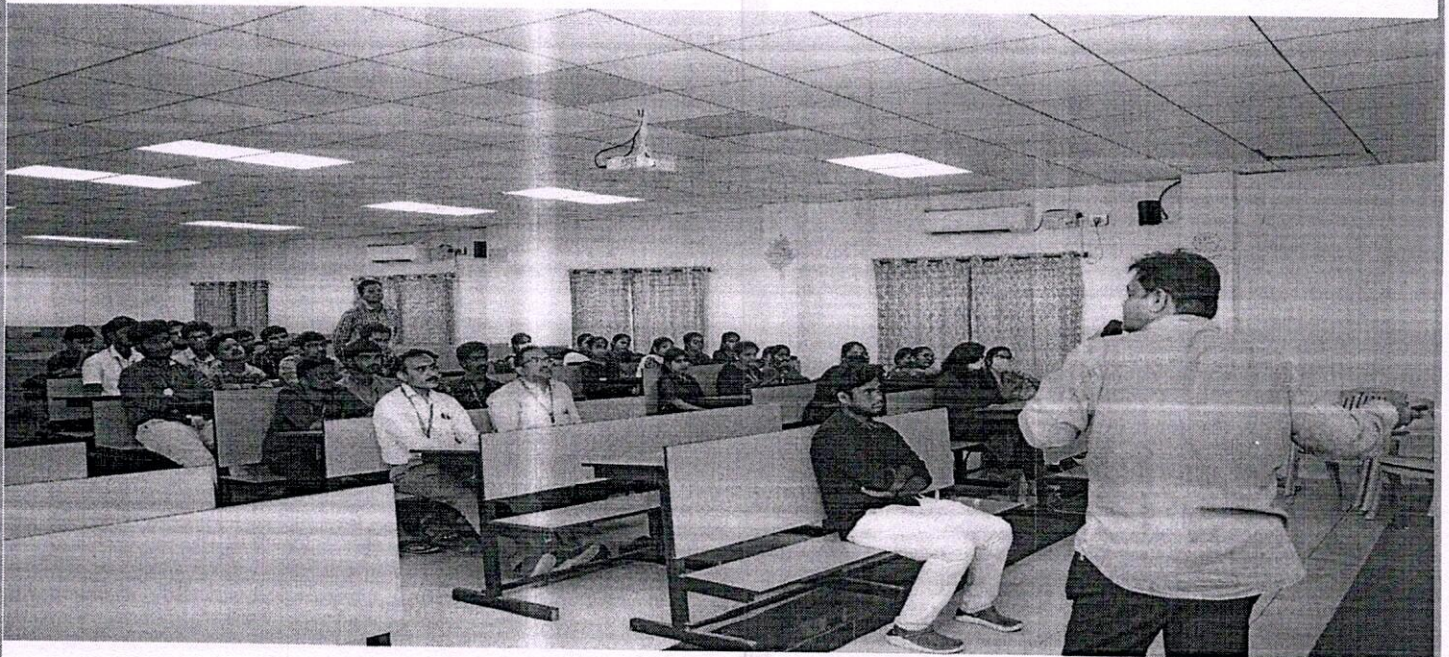


Fig.2 Participants in the seminar

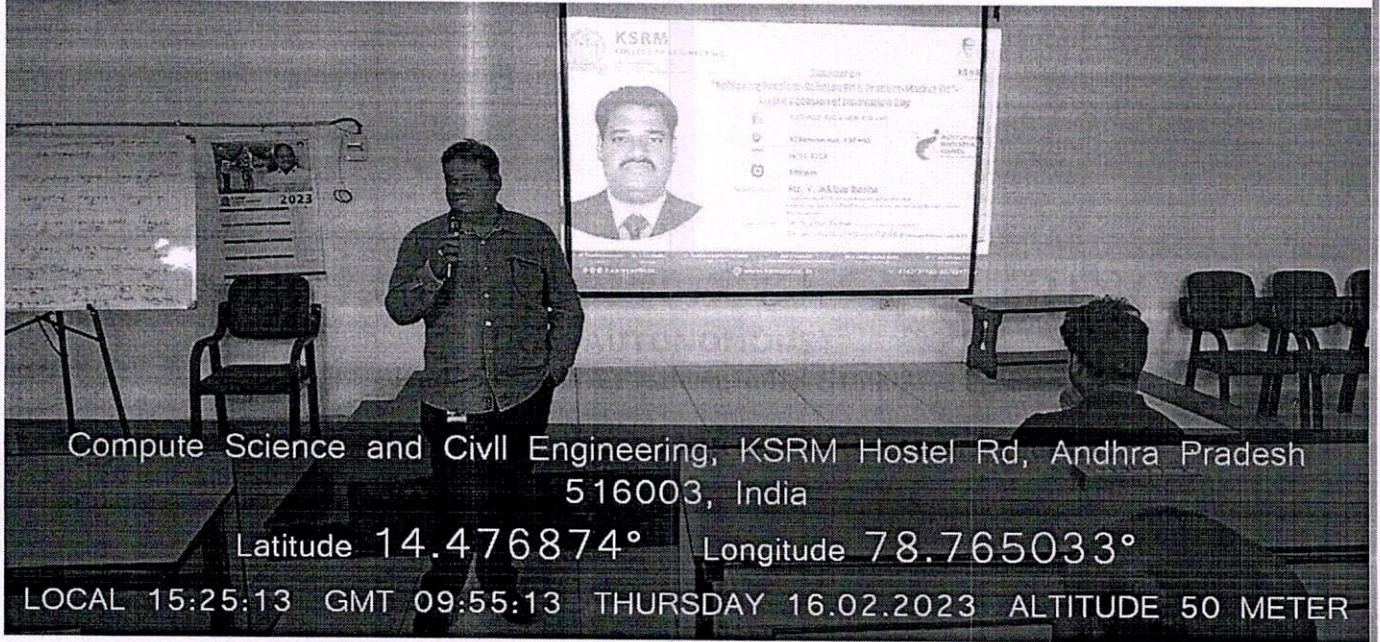


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Compute Science and Civil Engineering, KSRM Hostel Rd, Andhra Pradesh
516003, India

Latitude 14.476874° Longitude 78.765033°

LOCAL 15:25:13 GMT 09:55:13 THURSDAY 16.02.2023 ALTITUDE 50 METER

Fig.3 Presentation by the resources person in the seminar



Fig.4 Felicitation to the resource person



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lives on.

Seminar on "Achieving Problem Solution Fit & Product-Market Fit" On the Occasion, Innovation Day Conducted by KSRMCE- IIC and R & D Cell

Date: 16-02-2023

Timing:

S.No	Name	Roll Number	Branch	Year	Signature
1.	D. Prudhvi	220111A0215	EEE	1st year	D. Prudhvi
2.	T. Subbairam	220111A0255	EEE	1st year	T. Subbairam
3.	P. Sandeep	220111A0236	EEE	1st year	P. Sandeep
4.	M. Sriharsha	220111A0226	EEE	1st year	M. Sriharsha
5.	L. Rajasekhara Reddy	220111A0225	EEE	1st year	L. Rajasekhara Reddy
6.	A. Vishnu Vaidyan	220111A0201	EEE	1st year	A. Vishnu Vaidyan
7.	S. Tharun Kumar	220111A0242	EEE	1st year	S. Tharun Kumar
8.	K. Subhakar Reddy	220111A0223	EEE	1st year	K. Subhakar Reddy
9.	T. Manoj	220111A0254	EEE	1st year	T. Manoj
10.	P. Praveen	220111A0235	EEE	1st year	P. Praveen
11.	G. Sai Siva	220111A0218	EEE	1st year	G. Sai Siva
12.	B. Sai Krishna	220111A0208	EEE	1st year	B. Sai Krishna
13.	B. Sai Ganesh	220111A0207	EEE	1st year	B. Sai Ganesh
14.	N. Suresh Kumar	220111A0233	EEE	1st year	N. Suresh Kumar
15.	S. Gangadhar Reddy	220111A0243	EEE	1st year	S. Gangadhar Reddy
16.	Dr. P. Kishore				Dr. P. Kishore
17.	A. Valli Bhadra	10040505	ECE	Staff	A. Valli Bhadra
18.	M. Mahaboob Fata	10040506	ECE	Staff	M. Mahaboob Fata
19.	Dr. D. Anur Kumar	10040501	ECE	Staff	Dr. D. Anur Kumar
20.	K. Sreeni Vasula Reddy	210111A0214	EEE	2nd year	K. Sreeni Vasula Reddy
21.	C. Umashankar	210111A0209	EEE	2nd year	C. Umashankar
22.	T.V. Himavanth Kumar	210111A0210	EEE	2nd year	T.V. Himavanth Kumar
23.	G. Santhosh	210111A0221	EEE	2nd year	G. Santhosh
24.	L. Akash Reddy	210111A0230	EEE	2nd year	L. Akash Reddy
25.	K. Vijay Kumar	210111A0229	EEE	2nd year	K. Vijay Kumar

Seminar on
 "Achieving Problem -Solution Fit & Product-Market Fit"

On the Occasion Innovation Day
 Conducted by KSRMCE- IIC and R & D Cell

Date: 16-02-2023

Timing:

S.No	Name	Roll Number	Branch	Year	Signature
51	A. Malliswari	2224Y1A0203	EEE	I st	A. Malli
52	N. Hima sree	2224Y1A0232	EEE	I st	N. Hima sree
53	B. udayasree	2224Y1A0209	EEE	I st	B. udaya
54	S. vyshnavi	2224Y1A0250	EEE	I st	S. Vyshnavi
55	M. swathi	2224Y1A0231	EEE	I st	M. Swathi
56	C. Ganga bhavara	2224Y1A0213	EEE	I st	C. G. Bhavara
57	G. Maheswari	2224Y1A0217	EEE	I st	G. Maheswari
58	D. kavya	2224Y1A0530	CSE	I st	D. Kavya.
59	B. sushma	2224Y1A0510	CSE	I st	B. sushma.
60	Gowra. Bhagya	2224Y1A0544	CSE	I st	G. B.
61	D. Likhitha	2224Y1A0525	CSE	I st	D. Likhitha.
62	C. Blessy	2224Y1A0517	CSE	I st	C. Blessy
63	K. Mameera	2224Y1A0563	CSE	I st	K. Mameera
64	G. Bhavana	2224Y1A0541	CSE	I st	G. Bhavana
65	A. Kareena Mehalha	2224Y1A0502	CSE	I st	A. Kareena
66	A. Gunu Sravani	2224Y1A0501	CSE	I st	A. Sravani
67	G. vijaya Deekshika	2224Y1A0537	CSE	I st	G. Vijaya
68	K. Nandu	2119Y1A0228	EEE	II nd	K. Nandu
69	S. Afain Sulthana	2119Y1A0245	EEE	II nd	Afain
70	A. Sushmita	2119Y1A0208	EEE	II nd	A. Sushmita
71	G. Manasa	2119Y1A0220	EEE	II nd	G. Manasa
72	S. Reshad Aruana	2119Y1A0246	EEE	II nd	S. Aruana
73	E. Keerthi	2119Y1A0217	EEE	II nd	Keerthi
74	K. Moneesha	2119Y1A0223	EEE	II nd	moneesha
75	N. Nandini	2119Y1A0237	CSE	II nd	Nandini

**Seminar on
"Achieving Problem -Solution Fit & Product-Market Fit"
On the Occasion Innovation Day
Conducted by KSRMCE- IIC and R & D Cell**

Date: 16-02-2023

Timing: 3.00 Pm to 4.00 Pm

S.No	Name	Roll Number	Branch	Year	Signature
26	J. Jagannathan Reddy	229Y1A0550	CSE-A	1 st	Jagan
27	B. Sumanth Reddy	229Y1A0511	CSE-A	1 st	Sumanth
28	H. R. Anil Kumar	229Y1A0547	CSE-A	1 st	Anil
29	B. Shivamoni	229Y1A0512	CSE-A	1 st	Shivamoni
30	B. Muniprasanna Kumar	229Y1A0506	CSE-A	1 st	B. Muniprasanna
31	A. Naga Liva Prasad	229Y1A0504	CSE-A	1 st	A. Naga Liva
32	K. Mahaboob Nasar	229Y1A0554	CSE-A	1 st	K. Mahaboob
33	T. Rohith Kumar Reddy	229Y1A0549	CSE-A	1 st	T. Rohith
34	C. V. Gnanendra	229Y1A0516	CSE-A	1 st	C. V. Gnanendra
35	K. Ashok Kumar	229Y1A0556	CSE-A	1 st	K. Ashok
36	D. Ram Charan	229Y1A0528	CSE-A	1 st	D. Ram Charan
37	C. Krishna Prasad	229Y1A0515	CSE-A	1 st	C. Krishna
38	A. Dinesh Kumar Reddy	229Y1A0505	CSE-A	1 st	A. Dinesh
39	I. Venkateswara Reddy	229Y1A0508	CSE-A	1 st	I. Venkateswara
40	C. Mohan Sai	229Y1A0522	CSE-A	1 st	C. Mohan
41	G. Sreenivasa Sai	229Y1A0533	CSE-A	1 st	G. Sreenivasa
42	G. Raghavendra	229Y1A0536	CSE-A	1 st	G. Raghavendra
43	A. Guremohar Reddy	229Y1A0513	CSE-A	1 st	A. Guremohar
44	R. Rajesh	219Y1A0240	EEE	2 nd	R. Rajesh
45	C. Shashank Reddy	219Y1A0208	EEE	2 nd	C. Shashank
46	Shaik. Afzal	219Y1A0241	EEE	2 nd	S. Afzal
47	S. m. d. Sahil	219Y1A0247	EEE	2 nd	S. Sahil
48	K. Asif	219Y1A0226	EEE	2 nd	K. Asif
49	D. Harshavardhan	219Y1A0214	EEE	2 nd	D. Harshavardhan
50	C. Saikumar	219Y1A0212	EEE	2 nd	C. Saikumar



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An ISO 14001:2004 & 9001: 2015 Certified Institution

Date : 14-02-2023

To,

The Principal

K. S. R. M. College of Engineering

Kadapa, A.P. - 516005.

Sub : Permit us to conduct IIC Quarter - II activity - Seminar on "Achieving Problem-Solution Fit & Product-Market Fit" on the occasion of Innovation Day on 16-02-2023. Resource person : Mr. V. Akbar Basha, Chief Executive Officer and Founder AIPandits Skill Innovations Private Ltd, Appscript Software services Private Limited, AIC-SK University.

Sir,

As a part of IIC quarter - 2 activities, we scheduled seminar on "Achieving Problem-Solution Fit & Product-Market Fit" on 16-02-2023, 3.00 p.m. to 4.00 p.m. In this regard, we request you to permit us to conduct the program on the mentioned date. Mr. V. Akbar Basha, Chief Executive Officer and Founder AIPandits Skill Innovations Private Ltd and Appscript Software services Private Limited, AIC-SK University, is the resource person for the seminar. In this regard, please permit us to use seminar hall, MB 302 on the mentioned date and instruct the HODs to send 20 students from the respective branch on the mentioned time and date.

Thanking you

Yours' faithfully

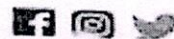
Dr. D. Arun Kumar

IIC - Coordinator

Permitted
V. S. S. - mm/15
15/02/2023

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Date: 15.02.2023

Circular

Seminar on "Achieving Problem-Solution Fit & Product-Market fit" on the occasion of Innovation Day

It is to inform that KSRMCE-IIC is conducting seminar on 16-02-2023. The resource person for the seminar is Mr. V. Akbar Basha, Founder and CEO, AI Pandits Skill Innovation Pvt. Ltd., AIC-SK University. The HoDs, faculty, and Students are instructed to attend the seminar accordingly.

Venue : Seminar hall, SJ Block. Time : 3.00 p.m. to 4.00 p.m.

Google form : <https://forms.gle/3LYa7hMAtnkVPX2dA>

V. S. S. Murali
Principal



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Activity Report

Name of the Activity	Seminar on "Achieving Problem-Solution Fit & Product-Market Fit" on the occasion of Innovation Day	
Type of Activity	Seminar – IIC self driven activity	
Date and Time of Activity	16 Feb. 2023	3.00 p.m. to 4.00 p.m.
Details of Participants	Students of E.C.E., E.E.E., C.S.E, C.E., and M.E.	
Convener Coordinator(s)	1. Dr. M. Venkatanarayana, Professor in ECE & Dean, R&D Cell 2. Dr. D. Arun Kumar, Associate Professor in ECE, R&D Cell 3. Dr. M. Madhusudhan Reddy, Assistant Professor in ECE	
Organizing Dept./Support System	1. Institution Innovation Council (IIC) and Research & Development Cell (R&D Cell), KSRMCE	
Description	KSRMCE-IIC and R&D Cell jointly conducted IIC Quarter – II activity Seminar on "Achieving Problem-Solution Fit & Product-Market Fit", 16-02-2023, on the occasion of Innovation day. Mr. V. Akbar Basha, Chief Executive Officer and Founder AI Pandits Skill Innovations Private Ltd, Appscript Software services Private Limited, AIC-SK University, is the resource person for the seminar. 75 Students from various branches of Engineering like ECE, CSE, EEE, ME, and CE, attended the seminar. The resource person enhanced the importance of understanding problem-solution fit & product-market fit in the journey of successful entrepreneur. Students raised the queries to the resource person like how to pave the path towards the entrepreneurship from the first year of B.Tech course. The seminar was preceded by Prof. M. Venkatanarayana, Convener, KSRMCE IIC-Convener. The seminar is co-ordinated by Dr. D. Arun Kumar, and Dr. M. Madhusudhan Reddy.	
Photographs	Enclosed here with	

M. V. N. [Signature]

KSRMCE-IIC Convener

Dr. M. Venkatanarayana

Prof. in ECE & Dean, R&D Cell

V. S. S. [Signature]

Principal

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Photographs of the Seminar:

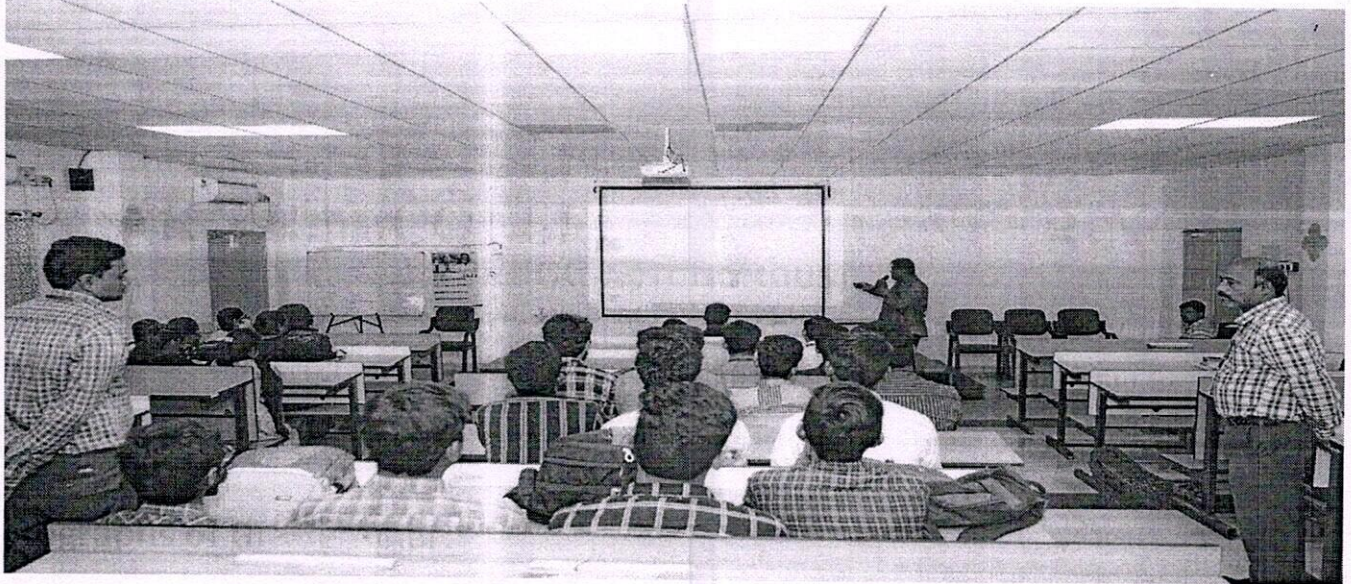


Fig.1. Participants in the seminar

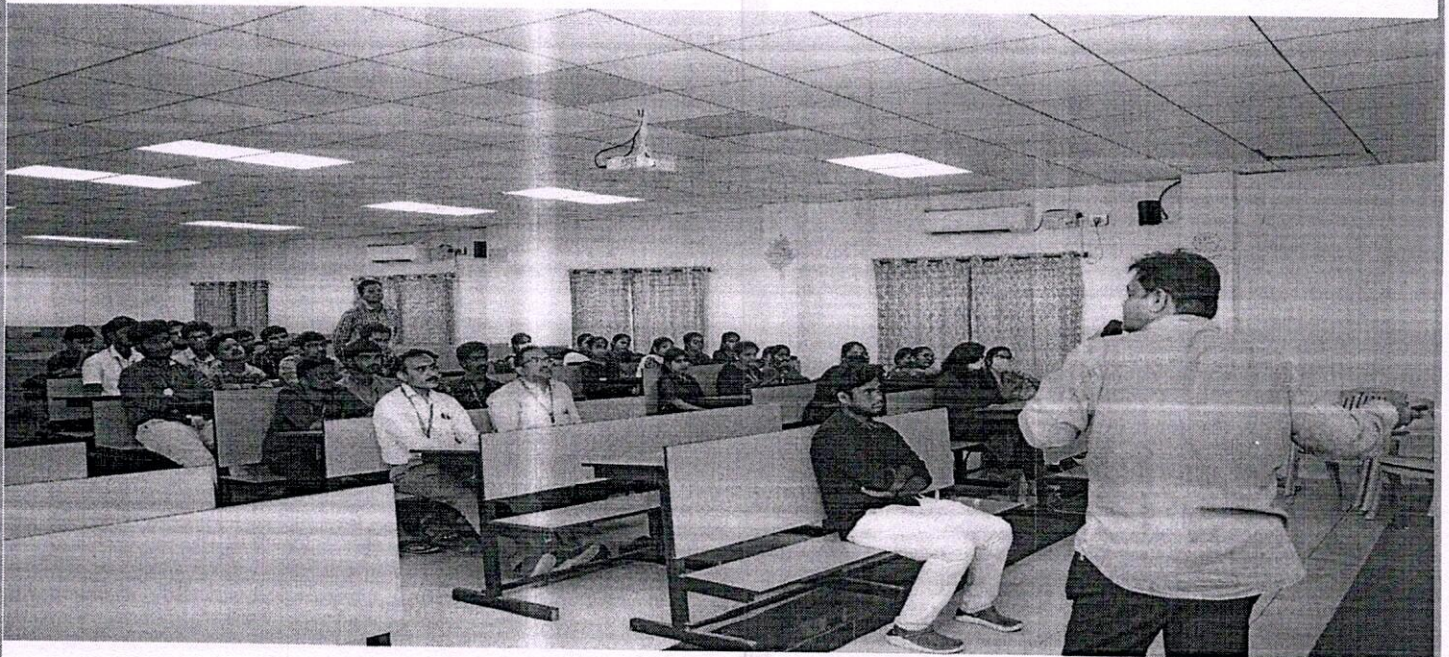


Fig.2 Participants in the seminar

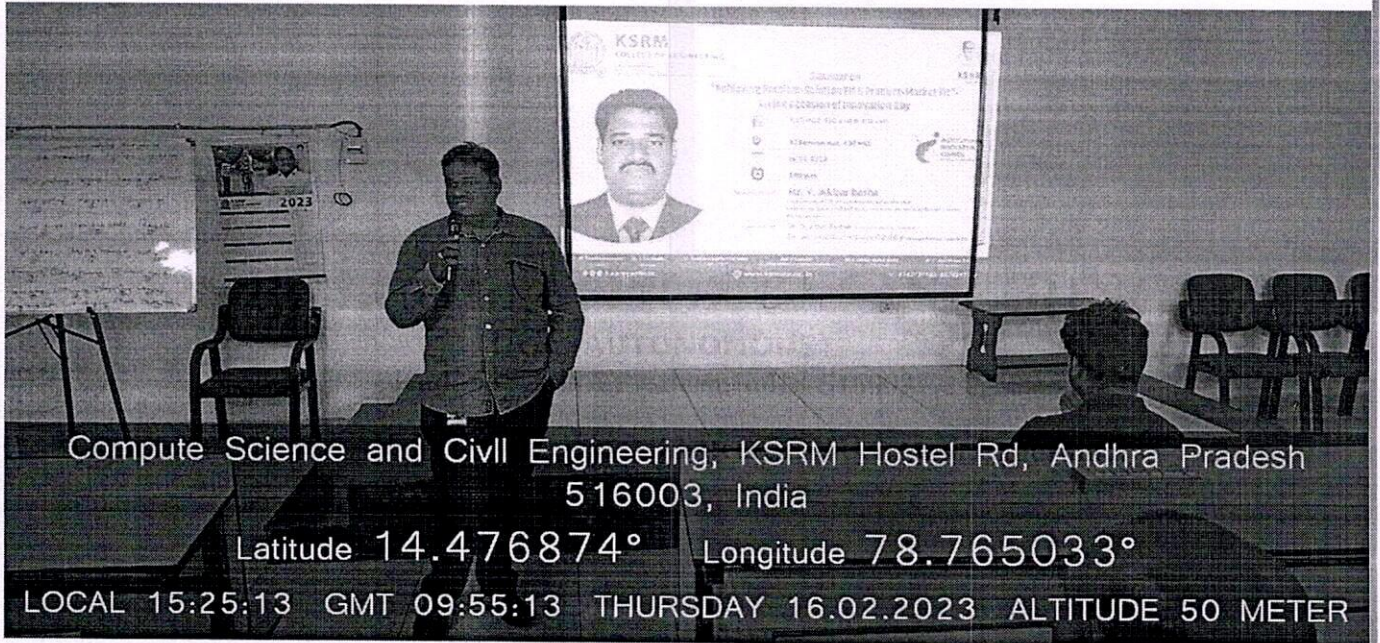


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Compute Science and Civil Engineering, KSRM Hostel Rd, Andhra Pradesh
516003, India

Latitude 14.476874° Longitude 78.765033°

LOCAL 15:25:13 GMT 09:55:13 THURSDAY 16.02.2023 ALTITUDE 50 METER

Fig.3 Presentation by the resources person in the seminar



Fig.4 Felicitation to the resource person



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(UGC-AUTONOMOUS)

Kadapa, Andhra Pradesh, India - 516 005

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Seminar on "Achieving Problem Solution Fit & Product-Market Fit" On the Occasion, Innovation Day Conducted by KSRMCE- IIC and R & D Cell

Date: 16-02-2023

Timing:

S.No	Name	Roll Number	Branch	Year	Signature
1.	D. Prudhvi	2201N170218	EEE	1st year	D. Prudhvi
2.	T. Subbairam	2201N170255	EEE	1st year	T. Subbairam
3.	P. Sandeep	2201N170236	EEE	1st year	P. Sandeep
4.	M. Srinivasulu	2201N170226	EEE	1st year	M. Srinivasulu
5.	L. Rajasekhara Reddy	2201N170225	EEE	1st year	L. Rajasekhara Reddy
6.	A. Vishnu Vaidyan	2201N170201	EEE	1st year	A. Vishnu Vaidyan
7.	S. Tharun Kumar	2201N170242	EEE	1st year	S. Tharun Kumar
8.	K. Subhakar Reddy	2201N170223	EEE	1st year	K. Subhakar Reddy
9.	T. Manoj	2201N170254	EEE	1st year	T. Manoj
10.	P. Praveen	2201N170235	EEE	1st year	P. Praveen
11.	G. Sai Swar	2201N170218	EEE	1st year	G. Sai Swar
12.	B. Sai Krishna	2201N170208	EEE	1st year	B. Sai Krishna
13.	B. Sai Ganesh	2201N170207	EEE	1st year	B. Sai Ganesh
14.	N. Suresh Kumar	2201N170233	EEE	1st year	N. Suresh Kumar
15.	S. Gangadhar Reddy	2201N170243	EEE	1st year	S. Gangadhar Reddy
16.	Dr. P. Kishore				Dr. P. Kishore
17.	A. Valli Bhadra	10040505	ECE	Staff	A. V. Bhadra
18.	M. Mahaboob Fata	10040505	ECE	Staff	M. Mahaboob Fata
19.	Dr. D. Anur Kumar	10040505	ECE	Staff	Dr. D. Anur Kumar
20.	K. Sreeni Vasula Reddy	2201N170244	EEE	2nd year	K. Sreeni Vasula Reddy
21.	C. Umashankar	2201N170209	EEE	2nd year	C. Umashankar
22.	T.V. Himavanth Kumar	2201N170210	EEE	2nd year	T.V. Himavanth Kumar
23.	G. Santhosh	2201N170221	EEE	2nd year	G. Santhosh
24.	L. Akash Reddy	2201N170230	EEE	2nd year	L. Akash Reddy
25.	K. Vijay Kumar	2201N170229	EEE	2nd year	K. Vijay Kumar

**Seminar on
"Achieving Problem -Solution Fit & Product-Market Fit"**

On the Occasion Innovation Day
Conducted by KSRMCE- IIC and R & D Cell

Date: 16-02-2023

Timing:

S.No	Name	Roll Number	Branch	Year	Signature
51	A. Malliswari	2224Y1A0203	EEE	I st	A. Malli
52	N. Hima sree	2224Y1A0232	EEE	I st	N. Hima sree
53	B. udayasree	2224Y1A0209	EEE	I st	B. udaya
54	S. vyshnavi	2224Y1A0250	EEE	I st	S. Vyshnavi
55	M. swathi	2224Y1A0231	EEE	I st	M. Swathi
56	C. Ganga bhavara	2224Y1A0213	EEE	I st	C. G. Bhavara
57	G. Maheswari	2224Y1A0217	EEE	I st	G. Maheswari
58	D. kavya	2224Y1A0530	CSE	I st	D. Kavya.
59	B. sushma	2224Y1A0510	CSE	I st	B. sushma.
60	Gowra. Bhagya	2224Y1A0544	CSE	I st	G. B.
61	D. Likhitha	2224Y1A0525	CSE	I st	D. Likhitha.
62	C. Blessy	2224Y1A0517	CSE	I st	C. Blessy
63	K. Mameera	2224Y1A0563	CSE	I st	K. Mameera
64	G. Bhavana	2224Y1A0541	CSE	I st	G. Bhavana
65	A. Kareena Meharaj	2224Y1A0502	CSE	I st	A. Kareena
66	A. Gunu Sravani	2224Y1A0501	CSE	I st	A. Sravani
67	G. vijaya Deekshita	2224Y1A0537	CSE	I st	G. Vijaya
68	K. Nandu	2119Y1A0228	EEE	II nd	K. Nandu
69	S. Afain Sulthana	2119Y1A0245	EEE	II nd	Afain
70	A. Sushmitha	2119Y1A0208	EEE	II nd	A. Sushmitha
71	G. Manasa	2119Y1A0220	EEE	II nd	G. Manasa
72	S. Reshad Aruana	2119Y1A0246	EEE	II nd	S. Aruana
73	E. Keerthi	2119Y1A0217	EEE	II nd	Keerthi
74	K. Moneesha	2119Y1A0223	EEE	II nd	moneesha
75	N. Nandini	2119Y1A0237	EEE	II nd	Nandini

**Seminar on
"Achieving Problem -Solution Fit & Product-Market Fit"
On the Occasion Innovation Day
Conducted by KSRMCE- IIC and R & D Cell**

Date: 16-02-2023

Timing: 3.00 P.m to 4.00 P.m

S.No	Name	Roll Number	Branch	Year	Signature
26	J. Jagannathan Reddy	229Y1A0550	CSE-A	1 st	Jagan
27	B. Sumanth Reddy	229Y1A0511	CSE-A	1 st	Sumanth
28	H. R. Anil Kumar	229Y1A0547	CSE-A	1 st	Anil
29	B. Shivamoni	229Y1A0512	CSE-A	1 st	Shivamoni
30	B. Muniprasanna Kumar	229Y1A0506	CSE-A	1 st	B. Muniprasanna
31	A. Naga Liva Prasad	229Y1A0504	CSE-A	1 st	A. Naga Liva
32	K. Mohabab Nasar	229Y1A0554	CSE-A	1 st	K. Mohabab
33	T. Rohith Kumar Reddy	229Y1A0549	CSE-A	1 st	T. Rohith
34	C. V. Gnanendra	229Y1A0516	CSE-A	1 st	C. V. Gnanendra
35	K. Ashok Kumar	229Y1A0556	CSE-A	1 st	K. Ashok
36	D. Ram Charan	229Y1A0528	CSE-A	1 st	D. Ram Charan
37	C. Krishna Prasad	229Y1A0515	CSE-A	1 st	C. Krishna
38	A. Dinesh Kumar Reddy	229Y1A0505	CSE-A	1 st	A. Dinesh
39	I. Venkateshwar Reddy	229Y1A0508	CSE-A	1 st	I. Venkateshwar
40	C. Mohan Sai	229Y1A0532	CSE-A	1 st	C. Mohan
41	G. Sreenivasa Sai	229Y1A0533	CSE-A	1 st	G. Sreenivasa
42	G. Raghavendra	229Y1A0536	CSE-A	1 st	G. Raghavendra
43	A. Guremohar Reddy	229Y1A0532	CSE-A	1 st	A. Guremohar
44	R. Rajesh	219Y1A0240	EEE	2 nd	R. Rajesh
45	C. Shashank Reddy	219Y1A0208	EEE	2 nd	C. Shashank
46	Shaik. Asfal	219Y1A0241	EEE	2 nd	S. Asfal
47	S. m. d. Sahil	219Y1A0247	EEE	2 nd	S. Sahil
48	K. Asif	219Y1A0226	EEE	2 nd	K. Asif
49	D. Harshavardhan	219Y1A0214	EEE	2 nd	D. Harshavardhan
50	C. Saikumar	219Y1A0212	EEE	2 nd	C. Saikumar



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Lr./KSRMCE/ IIC /2022-23/

Date: 12.01.2023

To

The Principal,
K.S.R.M. College of Engineering
Kadapa.

Respected Sir,

//THROUGH PROPER CHANNEL//

Sub: KSRMCE – Permission for conducting a Session on “National Startup Day”, -Regd...

We are planning to conduct a session on “National Startup Day”, on 17-01-2023, from 2.00 p.m-4.00 pm in offline mode. In this connection., Dr.. T. Mariprasath, Associate Professor, dept of EEE, K.S.R.M. College of Engineering, Kadapa accepted to deliver the session on the above topic.

Hence, we humbly request the principal to give permission for the conduction of the above event through offline.

Thanking you sir

Yours Faithfully

M. V. N.
Dr. M. Venkatanarayana

Convener IIC

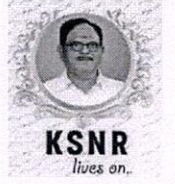
Permitted
V. S. S. Mm/5
12/01/2023



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Lr./KSRMCE/ IIC/2022-23/

Date: 12.01.2023

Circular

It is to inform you that KSRMCE-IIC is conducting a Session on “National Startup Day”, on 17-01-2023, 2.00 p.m. to 4.00 p.m. offline mode. The resource person for this session is Dr.. T. Mariprasath, Associate Professor, dept of EEE, K.S.R.M. College of Engineering, Kadapa. In this connection, interested students are requested to register at IIC, KSRMCE.

Thank you

V. S. S. M. M. / 15
Principal
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Activity Report

Name of the Activity	A Session on “National Startup Day”.	
Type of Activity	Guest Lecturer	
Date and Time of Activity	17 th Jan. 2023	2.00 P.m. to 4.00 PM.
Details of Participants	35 Students from EEE III th year	
Convener Coordinator(s)	Dr. M. Venkatanarayana, Professor in ECE & Dean, R&D Cell Dr. M. Madhusudhan Reddy, Associate Professor, dept of ECE Sri. T. Muneiah, Assistant Professor dept of CSE	
Organizing Dept./Support System	Research & Development Cell (R&D Cell), KSRMCE-IIC	
Description	<p>KSRMCE-IIC organized an expert talk on “National Startup Day” on 17-01-2023, 2.00 p.m. to 4.00 p.m. offline mode. The resource person, Dr. T. Mariprasath, Associate Professor, dept of EEE, The Indian January 16th would be celebrated as National Startup Day to promote the startup culture at the grassroots level. India is known as a hub for startups, and government initiatives like this one help to further encourage innovation across various sectors. The National Startup Day, 2022 focused on data collection mechanism in agriculture, healthcare through use of technology, creating agricultural business hubs, tackling issues related to mental health, improving health care related technologies, space sector and job identification. They are sustainable development, technology of future, from local to global, building champions in manufacturing, nudging the DNA and growing from roots. The participants interacted and participated while delivering the successful. The workshop is headed by Dr. M. Venkatanarayana, Dean R&D Cell, Professor in ECE, and, Dr. M. Madhusudhan Reddy, Associate Professor,dept of ECE, Sri. T. Muneiah, Assistant Professor dept of CSE KSRMCE, Kadapa.</p>	

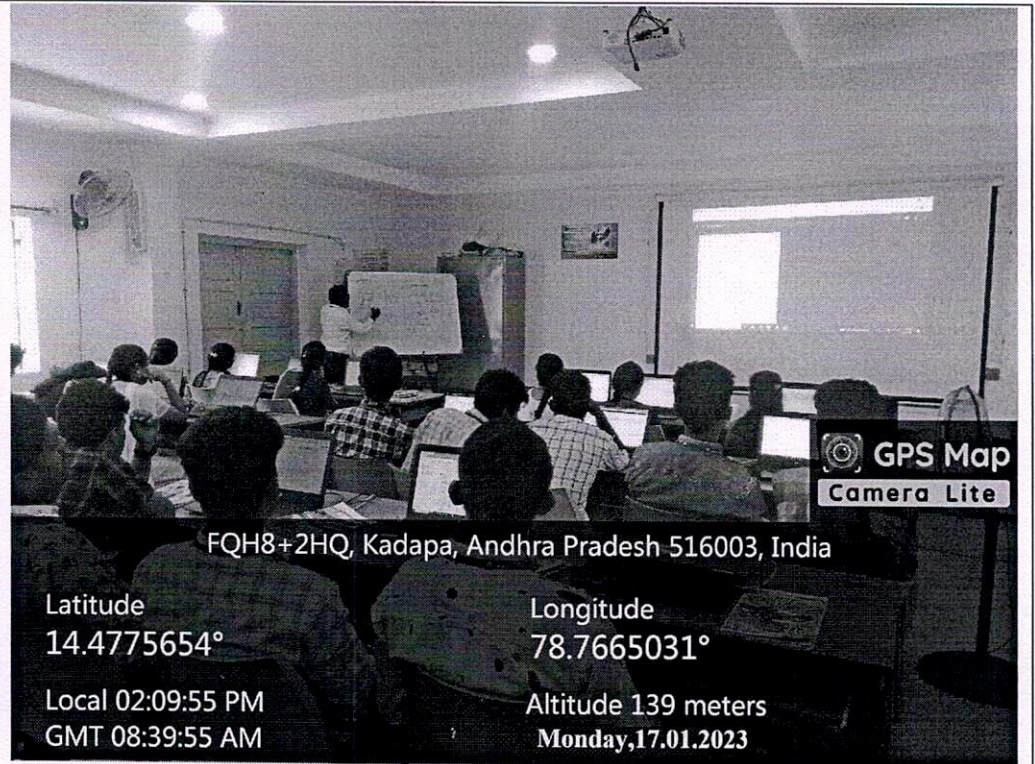
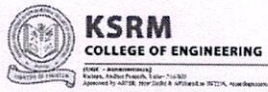


Figure 1 Dr. T. Mariprasath, Associate Professor, Dept of EEE

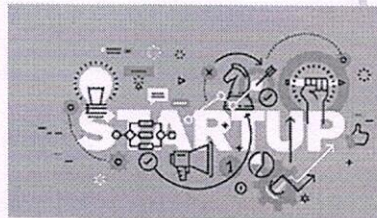
Photographs



Figure2 Student Participants



A Session on National Startup Day



Resource Person **Dr. T. Mariprasath**
Associate Professor, Department of EEE

Convener **Dr.M.Venkatanarayana**
Professor,Dean R&D, Department of ECE,KSRMCE

Coordinators **Dr.M.Madhusudan Reddy**
Sri.T.Munciah



Dr. Y.S.A. Murthy (Chairman) | Dr. K. Rajeswari (Convener) | Dr. K. Madhusudan Reddy (Coordinator) | Sri T. Munciah (Coordinator)

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Figure 3. Poster

M.V.N.
Dr. M. Venkatanarayana
IIC, Convener

V.S.S.Murthy
Principal
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A Session on "National Startup Day"

Conducted by KSRMCE- IIC

Attendance Sheet

Date: 17-01-2023

Timing: 2:00 pm to 4:00 pm

S.No	Name	Roll Number	Dept	Year	Signature
1.	M. Chandrabhargava	209Y1A0225	EEE	IV th	M. Chandrabhargava
2.	P. Sai Vignesh	209Y1A0235	EEE	4 th	P. Sai Vignesh
3.	M. Maha Lakshmi	209Y1A0224	EEE	4 th	M. Maha Lakshmi
4.	C. Ramadevi	209Y1A0206	EEE	4 th	C. Ramadevi
5.	K. Likhitha	209Y1A0217	EEE	4 th	K. Likhitha
6.	T. Pallavi	209Y1A0249	EEE	4 th	T. Pallavi
7.	N. Sasi Rekha	209Y1A0229	EEE	4 th	N. Sasi Rekha
8.	G. Harika	209Y1A0211	EEE	4 th	G. Harika
9.	M. Lakshmi devi	219Y5A0205	EEE	4 th	M. Lakshmi devi
10.	G.V. Sunilkumar	209Y1A0213	EEE	4 th	G.V. Sunilkumar
11.	S. Ramu	209Y1A0239	EEE	IV	S. Ramu
12.	N. Naveen Kumar	209Y1A0230	EEE	IV	N. Naveen Kumar
13.	B. Yaswanth	209Y1A0205	EEE	4 th	B. Yaswanth
14.	A. Sanjana	209Y1A0203	EEE	4 th	A. Sanjana
15.	D. Tejaswini	209Y1A0210	EEE	4 th	D. Tejaswini
16.	B. Neeraja Reddy	209Y1A0204	EEE	4 th	B. Neeraja Reddy
17.	S. Alisha Sameera	209Y1A0241	EEE	4 th	S. Alisha Sameera
18.	M. Anoushi	209Y1A0223	EEE	4 th	M. Anoushi
19.	P. Yogna	209Y1A0231	EEE	4 th	P. Yogna
20.	D. Dhasani	209Y1A0209	EEE	4 th	D. Dhasani
21.	S. Shashikala	209Y1A0247	EEE	IV	S. Shashikala
22.	D. Sai Pavan	209Y1A0207	EEE	4 th	D. Sai Pavan
23.	B. Chandan Kumar	219Y5A0205	EEE	VII (Sem)	B. Chandan Kumar
24.	A. Gangadhar	209Y1A0202	EEE	4 th	A. Gangadhar
25.	V. Vinay	209Y1A0251	EEE	4 th	V. Vinay



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A Session on "National Startup Day"

Conducted by KSRMCE- IIC

Attendance Sheet

Date: 17-01-2023

Timing: 2:00 pm to 4:00 pm

S.No	Name	Roll Number	Dept	Year	Signature
26.	G. Lingamajah	209Y1A0212	EEE	IV th	G. Lingamajah
27.	K. Venkata Sai	209Y1A0220	EEE	IV th	K. Venkata Sai
28.	K. Hemant Kumar	209Y1A0221	EEE	IV th	K. Hemant Kumar
29.	S. Sudharshan	209Y1A0246	EEE	IV th	S. Sudharshan
30.	P. Dayananda	209Y1A0232	EEE	IV th	P. Dayananda
31.	A. Venkata yasarathi	219YSA0202	EEE	IV th	A. Venkata yasarathi
32.	N. Prudvi Raj	219YSA0206	EEE	IV th	N. Prudvi Raj
33.	P. Ravishankar	209Y1A0233	EEE	IV th	P. Ravishankar
34.	S. Sreekanth	209Y1A0238	EEE	IV th	S. Sreekanth
35.	R. Thirumala	209Y1A0237	EEE	IV th	R. Thirumala
36.					
37.					
38.					
39.	M.V.N				
40.	Dean, R&D Cell				
41.					
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V. S. S. Mmly
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lives on..

Date: 03-01-2022

To,

The Principal

K. S. R. M. College of Engineering

Kadapa, A. P. - 516005.

Sub : Permit us to conduct the following IIC self driven activities. Resource persons for these activities are the faculty of KSRMCE.

Sir,

Please, permit us to conduct the following list of IIC Quarter - 1 self driven activities (2022-23).

Thanking you

Yours' faithfully

Dr. D. Arun Kumar

IIC - Coordinator

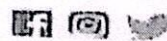
forwards to Principal sir,

M.V.N. 3/1/23

Permitted
U.S.S. Mm/H
03/01/2023

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S. no.	Activity Name	Date/Time	Targeted students	Resource person
1	Patent filing in the current generation (KAPILA Scheme)	11-01-2023 (10.00 am. to 12.00 pm)	III Sem ECE C	Dr. D. Arun Kumar, R & D Cell
2	Innovations and start-ups : National Status	09-01-2023 (3.00-4.00 pm)	I/II/III Years	Dr. M. Venkatanarayana, Dean, R & D cell
3	Entrepreneurship	24-01-2023 (10.00 AM-11.00 AM)	I SEM ECE A	Dr. M. Madhusudhan Reddy, Dept of ECE & Mr. K. Pramod, Dept of CE
4	IPR: Patent Filing, Technology Transfer & Commercialization	12-01-2023 (3.00-4.00 PM)	I Year	Dr. P. Kishore, R & D Cell
5	Entrepreneurship and Startups	07-01-2023	V Sem ECE- B	Dr. T. Mari Prasath, R & D Cell



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Ref: No. KSRMCE/KSRMCE-IIC/2022-23

Date: 04-01-2023

CIRCULAR

Activity: IIC Quarter – 1 self driven activity : workshop on Entrepreneurship and Startups
07-01-2023 from 10.00 a.m. to 12.00 p.m.

The above subject activity is decided to conduct at our R and D cell and also at the College premises.

Hence, I request the Faculties and Students of all branches from KSRM College of Engineering to attend the program. The KSRM-IIC Coordinators will accompany you to conduct the activity.

V. S. S. Mww/g

Principal

PRINCIPAL

K.S.R.M. COLLEGE OF ENGINEERING
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Cc to:

The Management/Director/All Deans/All HODs/Staff/Students for information.

The IQAC Cell for Documentation.



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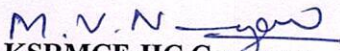
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Activity Report


Name of the Activity	Workshop on “ Entrepreneurship and Startups ”	
Type of Activity	Workshop – IIC self driven activity	
Date and Time of Activity	07 Jan 2023	10.00 a.m. to 12.00 p.m.
Details of Participants	Students of E.C.E., E.E.E., C.S.E, and C.E.	
Convener Coordinator(s)	1. Dr. M. Venkatanarayana, Professor in ECE & Dean, R&D Cell 2. Dr. D. Arun Kumar, Associate Professor in ECE, R&D Cell 3. Dr. M. Madhusudhan Reddy, Assistant Professor in ECE 4. Mr. K. Pramod, Assistant Professor in CE	
Organizing Dept./Support System	1. Institution Innovation Council (IIC) and Research & Development Cell (R&D Cell), KSRMCE	
Description	KSRMCE-IIC and R&D Cell jointly conducted IIC Quarter – I self driven activity workshop on “Entrepreneurship and Startups”, 07-01-2023. Dr. Mari Prasath, Associate Professor, Dept. of ECE and R and D cell member is the resource person for the workshop. Students from various branches of Engineering like ECE, CSE, EEE, and CE, attended the workshop. The workshop was preceded by Prof. M. Venkatanarayana, Convener, KSRMCE-IIC. The workshop was coordinated by Dr. D. Arun Kumar, Dr. M. Madhusudhan Reddy, and Mr. K. Pramod.	
Photographs	Enclosed here with	


KSRMCE-IIC Convener

Dr. M. Venkatanarayana
Prof. in ECE & Dean, R & D Cell



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Photographs of the Workshop:

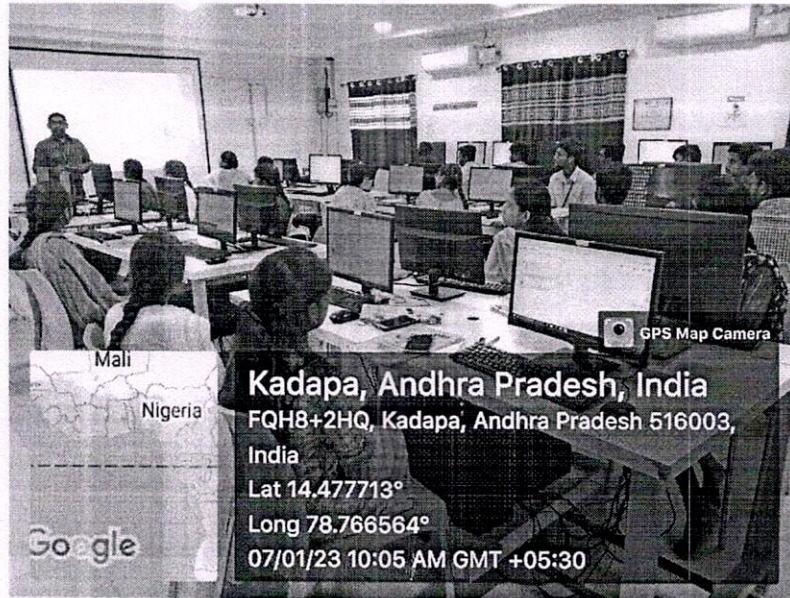


Fig.1. Dr. Mari Prasath addressing the students at the workshop

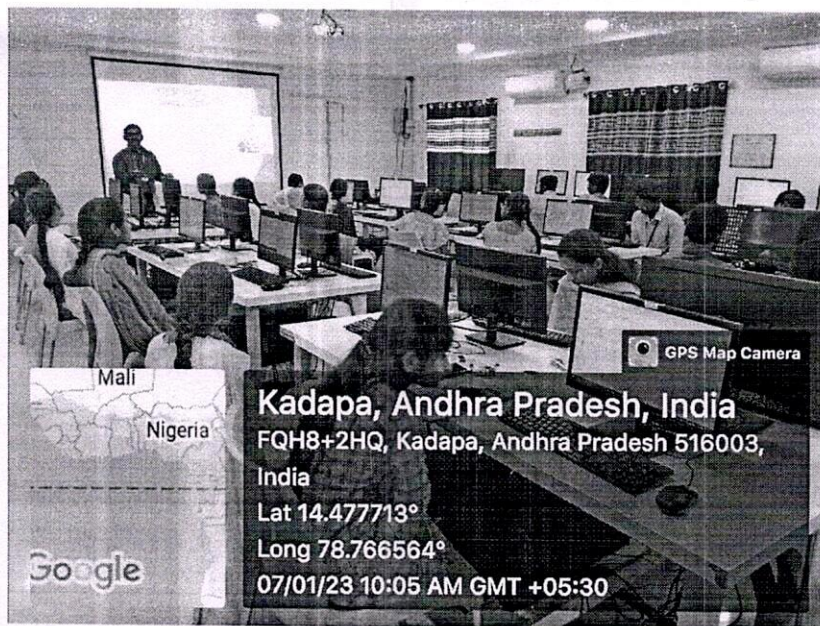


Fig.2 Dr. Mari Prasath answering the queries raised by the students



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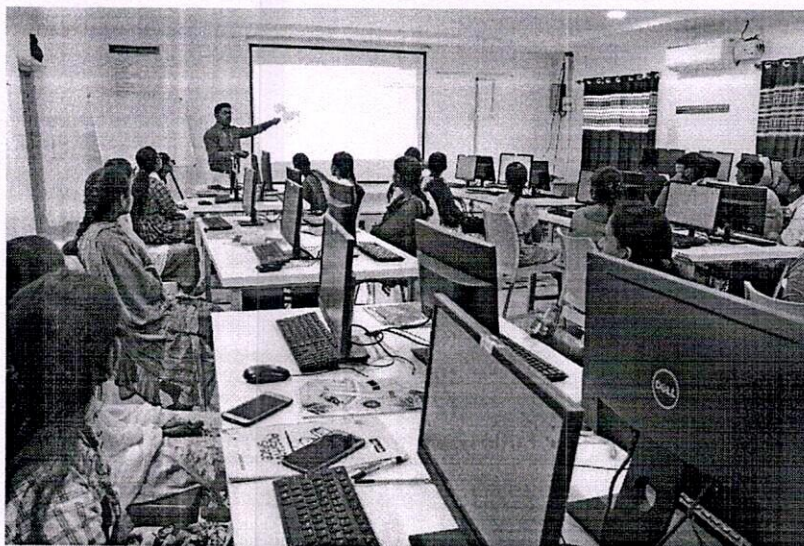


Fig. 3. Presentation by Dr. Mari Prasath

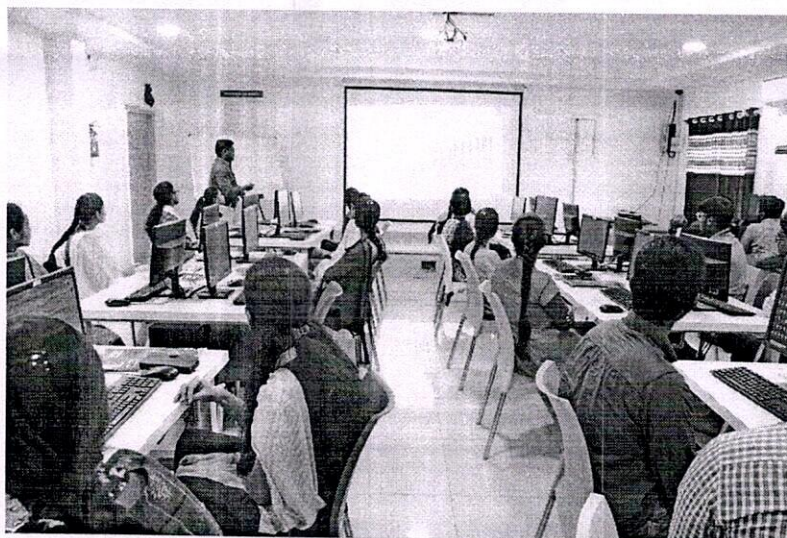


Fig. 4. Presentation by Dr. Mari Prasath



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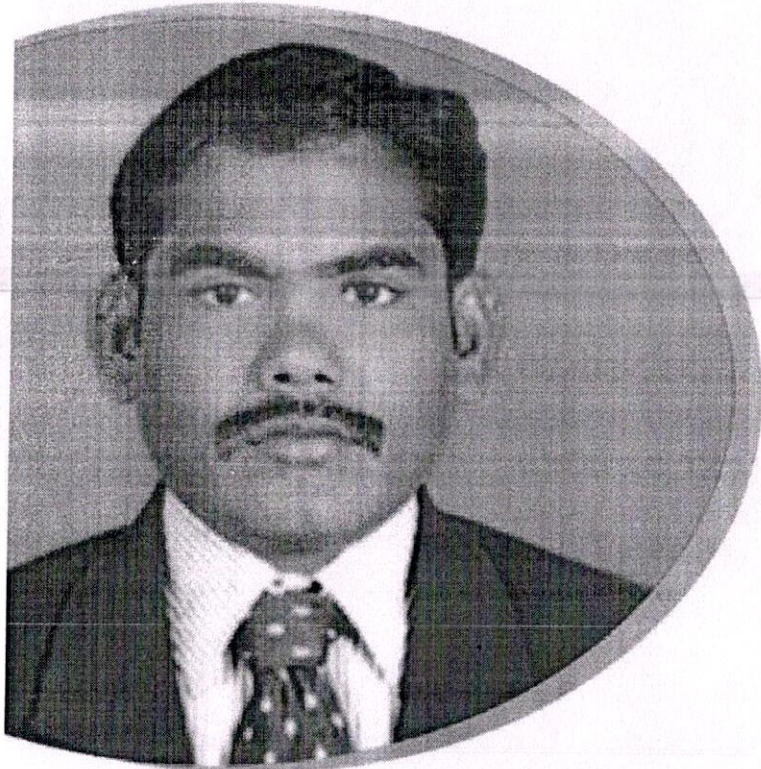
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Workshop on

"Entrepreneurship and Starups"



KSRMCE - Institution Innovation Council



R & D Cell, PG Block.



07-01-2023

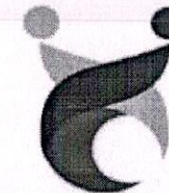


10:00 to 12:00 Noon

Resource Person

Dr. T. Mari Prasath

Associate Professor, Dept. Of EEE & R & D Cell



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

Coordinators

Dr. D. Arun Kumar, Department Of EEE & R & D Cell

Dr. M. Madhusudhan Reddy, Department of ECE

Sri. K. Pramod, Department of CE

Dr. M. Venkatanarayana
(Convener, IIC)

Dr. V.S.S. Murthy
(Principal)

Dr. Kandula Chandra Obul Reddy
(MD, KGI)

Smt. K.Rajeswari
(Correspondent, Secretary, Treasurer)

Sri K. Madan Mohan Reddy
(Vice - Chairman)

Sri K. Raja Mohan Reddy
(Chairman)

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KSRMCE - Institution's Innovation Council

Session on

"Entrepreneurship and Start-ups"

Date: 07-01-2023

Timing: 10:00 - 12:00 PM

S.No	Name	Roll Number	Branch	Year	Signature
1	N. Geetha	209YIA0496	ECE	3 rd	Geetha
2	N. Navya	209YIA0499	ECE	3 rd	Navya
3	N. Vijaya Lakshmi	209YIA04A1	ECE	3 rd	N. Vijayalakshmi
4	M. Sai Sumrupo	209YIA0491	ECE	3 rd	m. Sai sumru
5	N. Priya	209YIA04A2	ECE	3 rd	N. Priya
6	R. Jyothi Priya	209YIA04B8	ECE	3 rd	R. Jyothi priya
7	P. Roja	209YIA04B4	ECE	3 rd	P. Roja
8	M. Sasada	209YIA0498	ECE	3 rd	Sasada
9	P. Mounika	209YIA04B0	ECE	III	P. Mounika
10	P. Usharani	209YIA04B2	ECE	3 rd	P. Usharani
11	R. Bharathi	209YIA04B7	ECE	3 rd	R. Bharathi
12	P. Bhumika	209YIA04A6	ECE	3 rd	P. Bhumika
13	M. Bhavitha	209YIA0495	ECE	3 rd	M. Bhavitha
14	M. Avinash Reddy	209YIA0489	ECE	3 rd	M. Avinash
15	M. Kajiv	209YIA0493	ECE	3 rd	M. Kajiv
16	P. Veera Dinesh	209YIA04B5	ECE	3 rd	P. v. Dinesh
17	P. Ravi Teja Reddy	209YIA04B1	ECE	3 rd	P. Ravi Teja
18	N. Harathe	209YIA04A3	ECE	3 rd	N. Harathe
19	P. Nandini	209YIA04A7	ECE	3 rd	P. Nandini
20	P. Manjunath	209YIA04A9	ECE	3 rd	P. Manjunath
21	P. Girinath Reddy	209YIA04B6	ECE	3 rd	P. Girinath
22	P. Chandra Sekhar	209YIA04A8	ECE	3 rd	P. Chandra
23	P. Sumanth	209YIA04B3	ECE	3 rd yr.	P. Sumanth
24	M. Girinath Reddy	209YIA0490	ECE	3 rd yr	M. Girinath
25	O. Praveen Kumar	209YIA04A4	ECE	3 rd year	O. Praveen

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S.No	Name	Roll Number	Branch	Year	Signature
26	K. Hari Krishna Reddy	219Y1A0461	ECE	2023	H. Reddy
27	A. Tejvikumar	219Y1A0406	ECE	2023	A. Tejvikumar
28	B. Vishnuvardhan Reddy	219Y1A0410	ECE	2023	B. V. Reddy
29	B. Shanmukha	219Y1A0420	ECE	2023	Shanmukha
30	A. Reddi babu	219Y1A0402	ECE	2023	A. Reddi
31	A. Vinod Kumar	219Y1A0401	ECE	2023	A. Vinod Kumar
32	K.M. Vishnuvardhan Reddy	219Y1A0467	ECE	2023	K.M. Vishnuvardhan Reddy
33	C. Kishore Kumar	219Y1A0429	ECE	2 nd	Kishore
34	C. Ravikumar	219Y1A0428	ECE	2 nd	C. Ravikumar
35	G. Pram Kumar	219Y1A0406	ECE	2 nd	G. Pram Kumar
36	C. U. Akhila	219Y1A0433	ECE	2 nd	C. U. Akhila
37	G. Venkata Krishna	219Y1A0450	ECE	2 nd	G. Venkata Krishna
38	G. Uday Kumar	219Y1A0454	ECE	2 nd	G. Uday Kumar
39	C. Varaprasad	219Y1A0425	ECE	2 nd	C. Varaprasad
40	C. Ajay Kumar	219Y1A0432	ECE	2 nd	C. Ajay Kumar
41	B. Vikram Kalyan	219Y1A0412	ECE	2 nd	B. Vikram Kalyan
42	G. Narasimha	219Y1A0445	ECE	2 nd	G. Narasimha
43	A. Bharu Prakash	219Y1A0407	ECE	2 nd	A. Bharu Prakash
44	K. Nithin	219Y1A0460	ECE	2 nd	K. Nithin
45	B. Chinni Krishna	219Y1A0418	ECE	2 nd	B. Chinni Krishna
46	D. Varudeva	209Y1A0552	CSE	3 rd	D. Varudeva
47	C. P. Ravindra	209Y1A0541	CSE	3 rd	C. P. Ravindra
48	D. Praveen Kumar	209Y1A0553	CSE	3 rd	D. Praveen Kumar
49	C. Jagadeeswar Reddy	209Y1A0542	CSE	3 rd	C. Jagadeeswar Reddy
50	D. Sree Kanth	209Y1A0546	CSE	3 rd	D. Sree Kanth

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S.No	Name	Roll Number	Branch	Year	Signature
51	C. Likhitha Reddy	219Y1A0431	ECE	2 nd	Likhitha
52	B. Reddemma	219Y1A0414	ECE	2 nd	Reddy
53	B. Rathna Srija	219Y1A0435	ECE	2 nd	Srija
54	K. Lavanya	219Y1A0466	ECE	2 nd	K. Lavanya
55	K. Sahithi	219Y1A0463	ECE	2 nd	K. Sahithi
56	D. Hemalatha	219Y1A0437	ECE	2 nd	D. Hemalatha
57	A. Akhila	219Y1A0403	ECE	2 nd	A. Akhila
58	D. Snehittha	219Y1A0439	ECE	2 nd	D. Snehittha
59	B. Harshitha	219Y1A0419	ECE	2 nd	B. Harshitha
60	D. prasanna	219Y1A0438	ECE	2 nd	D. Prasanna
61	C. Lavanya	219Y1A0430	ECE	2 nd	C. Lavanya
62	A. Kanya	219Y1A0404	ECE	2 nd	A. Kanya
63	D. Farida	219Y1A0442	ECE	2 nd	D. Farida
64	C. Renuka	219Y1A0422	ECE	2 nd	C. Renuka
65	I. Anitha	219Y1A0455	ECE	2 nd	I. Anitha
66	B. Poorvima	219Y1A0408	ECE.A	2 nd	B. Poorvima
67	K. Anithakumari	219Y1A0459	ECE.A	2 nd	K. Anithakumari
68	K. Naga Manjula	219Y1A0462	ECE.A	2 nd	K. Naga Manjula
69	N. Niroopa	209Y1A05B0	CSE-B	3 rd	N. Niroopa
70	K. Vagshini	209Y1A0577	C II	3 rd	K. Vagshini
71	P. Srisisha	209Y1A05B7	"	"	P. Srisisha
72	M. Sophiya	209Y1A0502	"	"	M. Sophiya
73	K. Ankitha	209Y1A0588	"	"	K. Ankitha
74	M. Vasavi	209Y1A0593	"	"	M. Vasavi
75	K. Chaitanya	209Y1A0586	"	"	K. Chaitanya

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S.No	Name	Roll Number	Branch	Year	Signature
76	S. Sireesha	20941A0561	CSE	III	S. Sireesha
77	V. Prathyusha	20941A0513	CSE	IV	Prathyusha
78	V. Myna	20941A0549	CSE	IV	Myna
79	K. Harshitha	20941A0584	CSE	IV	Harshitha
80	P. Kanaka Keerthi	20941A05D3	CSE	III	K. Keerthi
81	R. Suvitha	20941A05D6	CSE	III	Suvitha
82	M. Siva Sai Prasantha	20941A05A9	CSE	III	M. Prasantha
83	N. Aswitha	20941A0561	CSE	III	N. Aswitha
84	K. Swathi Reddy	20941A0582	CSE	IV	Swathi
85	K. Mahaboobi	20941A0585	CSE	III	Mahaboobi
86	K. Akhila	20941A0587	CSE	III	K. Akhila
87	P. Thanusha	20941A05D1	CSE	III	P. Thanusha
88	P. Aswini	20941A05C9	CSE	III	P. Aswini
89	K. Jayasree	20941A0579	CSE	III	K. Jayasree
90	M. Chethana Reddy	20941A0597	CSE	III	M. Chethana Reddy
91	K. Revathi	20941A0580	CSE	III	K. Revathi
92	P. Syamala	20941A05D0	CSE	III	P. Syamala
93	M. Naga Sahitya	20941A05A6	CSE	III	M. Sahitya
94	M. Saylu	20941A0595	CSE	III	M. Saylu
95	M. Vasavi	20941A0593	CSE	III	M. Vasavi
96	K. Chaitanya	20941A0586	CSE	III	K. Chaitanya

Semester 1

IIC Calendar Activities

Quarter 2

K.S.R.M. COLLEGE OF ENGINEERING (Autonomous), KADAPA, AP	
Activity Name	Expert talk on “Process of Innovation Development & Technology Readiness Level (TRL)” & “Commercialization of Lab Technologies & Tech-Transfer”
Date of Activity	28-Jan-2022
Mode of Conduct	Hybrid
Time	240 mins.
Mandatory/Elective	Mandatory
Participants (Offline)	40 students, 10 faculties
Description	<ul style="list-style-type: none"> Organized one day activity The event aimed to create awareness in students about the process of innovation development, different steps in developing new technologies with respective technology readiness level and how one could commercialize the lab technologies and provide necessary technology transfer to solve real world problems.

