



K.S.R.M COLLEGE OF ENGINEERING

UGC-Autonomous

Kadapa, AP

www.ksrmce.ac.in

Dated: 25-06-2019

Lr./KSRMCE/Principal Office /2019-20/

Principal Office Orders

As per the decisions of the Academic Council meeting held on 15- 06 – 2019 the undersigned members are been appointed as the Board of studies for English for a period of 2 years.

S.No.	Name	Designation
1.	Sri. N. Bhaskar Reddy	Asst.Professor English,KSRMCE
2	Dr. K. Madhavi	Asso.Professor English,NIT Warangal
3	Prof.P.Padma	Prof.in English,YVU,Kadapa
4	Prof. V. B. Chitra	Prof.in English,JNTUA,Anantapur
5	Dr. V. Mallikarjuna Reddy	Alumni
6	Sri. A. Ananda Rao	Asst.Professor English,KSRMCE
7	Sri K.Ramesh Rao	Asst.Professor English,KSRMCE
8	Sri K.Vijaya Bhaskar Reddy	Asst.Professor English,KSRMCE
9	Sri K.Eswar Reddy	Asst.Professor English,KSRMCE
10	Sri N.Raghunatha Reddy	Asst.Professor English,KSRMCE
11	Sri. K. Nagarjuna Reddy	Industry Expert

The orders will come in to force for with immediate effect.

V. S. S. Anil/5

Principal

PRINCIPAL

K.S.R.M. COLLEGE OF ENGINEERING

KADAPA - 516 003. (A.P.)

Cc to:

The Management/ Director for information
The HoD of H&S for necessary actions
The Members for Information
The Website Committee for upload



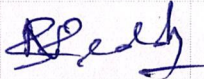


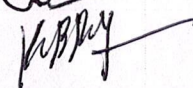

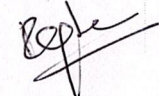
BOARD OF STUDIES MEETING – 2020-21
K.S.R.M COLLEGE OF ENGINEERING
AUTONOMOUS

Minutes of the Meeting

Date	10.01.2021	Day	Sunday
Time	11 AM	Venue	Virtual meeting: https://meet.google.com/hg-zucf-xku
Dept./SS	Humanities and Sciences (English)	Convener	Sri. N. Bhaskar Reddy

Members Present: 09

Members Absent: 00

S.No	Name	Designation	Signature	S.No	Name	Designation
1.	Sri. N. Bhaskar Reddy	Assistant Prof., English, KSRMCE				
2.	Prof .V.B. Chitra	Professor in English, JNTUA				
3.	Dr.N.Madhavi latha	Professor, NIT, Warangal				
4.	Dr.V.Mallikarjuna Reddy	Alumni.				
5.	Sri. A. Anand Rao	Assistant Prof., KSRMCE				
6.	Sri. K.Ramesh Rao	Assistant Prof., KSRMCE				
7.	Sri.K.Vijaya Bhaskar Reddy	Assistant Prof., KSRMCE				
8.	Sri.K.Eswara Reddy	Assistant Prof., KSRMCE				
9.	Sri. N.Raghunatha Reddy	Assistant Prof., KSRMCE				

Sri. N. Bhaskar Reddy, welcomed all the members to the meeting and presented the agenda of the meeting.

There solutions are:

	To do item	Discussion	Resolution	Coordinator/in-charge
1	To finalize the curriculum and syllabus for I sem & II sem B.Tech under R20 Regulations.	The Chairman, Board of Studies has presented the syllabus designed by the faculty after taking the feedback from all stakeholders and comparing with the syllabus of premier institute.	The committee has approved.	Sri. K.Ramesh Rao
2.	To finalize the syllabus of HVPE (Mandatory) for I & II sem R20.	The Chairman, Board of Studies has presented the syllabus designed by the faculty after taking the feedback from all stakeholders and comparing with the syllabus of premier institute.	The committee has approved	Sri. N.Raghunatha Reddy
3.	To finalize the open electives for VI & VII sem B.Tech under R18 regulations.	The Chairman, Board of Studies has presented the syllabus designed by the faculty after taking the feedback from all stakeholders and comparing with the syllabus of premier institute.	The committee has approved the open electives with few suggestions.	Sri.K.Vijaya Bhaskar Reddy
4.	To finalize the syllabus of AECS Lab for V sem CSE and EEE under R18	The Chairman, Board of Studies has presented the syllabus designed by the faculty after taking the feedback from all stakeholders.	The committee has approved	Sri.K.Eswara Reddy

5. To finalize and approve the syllabus for Certificate Courses.	The Chairman, Board of Studies has presented the syllabus designed by the faculty after taking the feedback from all stake holders and comparing with the syllabus of premier institute.	The committee has approved the syllabus after incorporating the suggestion of the members. Sri. A. Anand Rao
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The Head of the Department ^{has} ~~have~~ proposed the Vote of thanks and concluded the meeting.


Convener

V. S. S. Murthy
Principal
PRINCIPAL
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Compose

Subject: Syllabus slightly edited
To: Ramesh Rao <saiharinath7@gmail.com>

Mail

- Inbox 3,072
- Starred
- Snoozed
- Sent
- Drafts 62
- BOS
- Curriculum 1
- e-content
- FFRC-OCT-2020 1

Dear Sir
PFA the syllabus with minor editions marked in red, approved by me and forwarded for your reference.

Thanks

--

Dr. Madhavi Kesari
M.A., B.Ed., PGDTE., MPhil., (EFLU) Ph.D (ELT)
Associate Professor & Head
Dept. of Humanities and Social Sciences
National Institute of Technology Warangal
TELANGANA PIN- 506004 INDIA
Phone- 8332969522, e mail id: madhukesari24@gmail.com.

Reply

Forward

Chat

Spaces

Meet

Course Title	COMMUNICATIVE ENGLISH (Common to all branches)				B. Tech. C.E, E.E.E & E.C.E (I Sem) M,E& C.S.E (II Sem)			
Course Code	Category	Hours/Week			Credits	Maximum Marks		
2024103 (I Sem) 2024203 (II Sem)	HUM	L	T	P	C	Continuou s Internal Assessment	End Exams	Total
		3	1	0	3	40	60	100
Mid Exam Duration: 2Hrs					End Exam Duration: 3Hrs			

COURSE OBJECTIVES

1	Facilitate effective listening skills for better comprehension of academic lectures and English spoken by native speakers
2	Focus on appropriate reading strategies for comprehension of various academic texts and authentic materials
3	Help improve speaking skills through participation in activities such as role plays, discussions and structured talks/oral presentations
4	Impart effective strategies for good writing and demonstrate the same in summarizing, writing well organized essays, record and report useful information
5	Provide knowledge of grammatical structures and vocabulary and encourage their appropriate use in speech and writing

COURSE OUTCOMES

CO1	Describe the classification of words, sentences and their usage in sentences.
CO2	Understand the difference between spoken and written English
CO3	Analyze the rules in language for changing the form of sentences
CO4	Illustrate the factors that influence grammar and vocabulary in speaking and writing
CO5	Classify the parts of speech, tenses and sentence structures.

Unit 1

Lesson: On the Conduct of Life: William Hazlitt

Listening: Identifying the topic, the context and specific pieces of information by listening to short audio texts and answering a series of questions. **Speaking:** Asking and answering general questions on familiar topics such as home, family, work, studies and interests; introducing oneself and others. **Reading:** Skimming to get the main idea of a text; scanning to look for specific pieces of information. **Writing:** Beginnings and endings of paragraphs - introducing the topic, summarizing the main idea and/or providing a transition to the next paragraph.

Grammar and Vocabulary: Parts of Speech; Word formation, synonyms and antonyms; Idioms and Phrases; phrasal verbs.

Learning Outcomes

At the end of the module, the learners will be able to

- Understand social or transactional dialogues spoken by native speakers of English and identify the context, topic, and pieces of specific information
- Ask and answer general questions on familiar topics and introduce oneself/others
- Employ suitable strategies for skimming and scanning to get the general idea of a text and locate specific information
- Recognize paragraph structure and be able to match beginnings/endings/headings with paragraphs
- Form sentences using proper grammatical structures and correct word forms

Unit 2

Lesson: The Brook: Alfred Tennyson

Listening: Answering a series of questions about main idea and supporting ideas after listening to audio texts. **Speaking:** Discussion in pairs/small groups on specific topics followed by short structured talks. **Reading:** Identifying sequence of ideas; recognizing verbal techniques that help to link the ideas in a paragraph together. **Writing:** Paragraph writing (specific topics) using suitable cohesive devices; mechanics of writing - punctuation, capital letters.

Grammar and Vocabulary: Sentence structure; articles; Tenses; Prepositions.

Learning Outcomes

At the end of the module, the learners will be able to

- Comprehend short talks on general topics
- Participate in informal discussions and speak clearly on a specific topic using suitable discourse markers
- Understand the use of cohesive devices for better reading comprehension
- Write well structured paragraphs on specific topics
- Identify basic errors of grammar/ usage and make necessary corrections in short texts

Unit 3

Lesson: A City Night Peace - Oliver Goldsmith

Listening: Listening for global comprehension and summarizing what is listened to. **Speaking:** Discussing specific topics in pairs or small groups and reporting what is discussed

Reading: Reading a text in detail by making basic inferences -recognizing and interpreting specific context clues; strategies to use text clues for comprehension. **Writing:** Summarizing, Paragraph Writing **Grammar and Vocabulary:** Voice; Reported Speech; Degrees of Comparison, Subject with agreement.

Learning Outcomes

At the end of the module, the learners will be able to

- Comprehend short talks and summarize the content with clarity and precision
- Participate in informal discussions and report what is discussed

- Infer meanings of unfamiliar words using contextual clues
- Write summaries based on global comprehension of reading/listening texts
- Use correct tense forms, appropriate structures and a range of reporting verbs in speech and writing

Unit 4

Lesson: Being Rich, Being Good - Chetan Bhagat

Listening: Making predictions while listening to conversations/ transactional dialogues without video; listening with video. **Speaking:** Role plays for practice of conversational English in academic contexts (formal and informal) - asking for and giving information/directions.

Reading: Studying the use of graphic elements in texts to convey information, reveal trends/patterns/relationships, communicate processes or display complicated data. **Writing:**

Letter Writing: Official Letters/Report Writing

Grammar and Vocabulary: Information Transfer; Simple, Compound and Complex sentences; Question Tags

Learning Outcomes

At the end of the module, the learners will be able to

- Infer and predict about content of spoken discourse
- Understand verbal and non-verbal features of communication and hold formal/informal conversations
- Interpret graphic elements used in academic texts
- Produce a coherent paragraph interpreting a figure/graph/chart/table
- Use language appropriate for description and interpretation of graphical elements

Unit 5

Lesson: Politics and the English Language: George Orwell

Listening: Identifying key terms, understanding concepts and answering a series of relevant questions that test comprehension. **Speaking:** Formal oral presentations on topics from academic contexts - without the use of PPT slides. **Reading:** Reading for comprehension. **Writing:** Writing structured essays on specific topics using suitable claims and evidences.

Grammar and Vocabulary: Reading Comprehension; Dialogue Writing; Common Errors.

Learning Outcomes

At the end of the module, the learners will be able to

- Take notes while listening to a talk/lecture and make use of them to answer questions
- Make formal oral presentations using effective strategies
- Comprehend, discuss and respond to academic texts orally and in writing
- Produce a well-organized essay with adequate support and detail
- Edit short texts by correcting common errors

Prescribed Text:

Language and Life: A Skills Approach- I Edition 2019, Orient Black Swan

Reference Books

- Bailey, Stephen. Academic writing: A handbook for international students. Routledge, 2014.
- Chase, Becky Tarver. Pathways: Listening, Speaking and Critical Thinking. Heinley ELT; 2nd Edition, 2018.
- Raymond Murphy's English Grammar in Use Fourth Edition (2012) E-book
- Hewings, Martin. Cambridge Academic English (B2). CUP, 2012.
- Oxford Learners Dictionary, 12th Edition, 2011
- Norman Lewis Word Power Made Easy- The Complete Handbook for Building a Superior Vocabulary (2014)
- Speed Reading with the Right Brain: Learn to Read Ideas Instead of Just Words by David Butler

Web links

www.englishclub.com

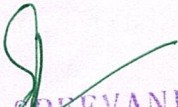
www.easyworldofenglish.com

www.languageguide.org/english/

www.bbc.co.uk/learningenglish

www.eslpod.com/index.html

www.myenglishpages.com


Dr. I. SREEVANI M.Sc., Ph.D.
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V. S. S. Murali
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Course Title	COMMUNICATIVE ENGLISH LAB (Common to all branches)				B. Tech. C.E, E.E.E & E.C.E (I Sem) M,E& C.S.E (II Sem)			
Course Code	Category	Hours/Week			Credits	Maximum Marks		
2024103 (I Sem) 2024203 (II Sem)	HUM	L	T	P	C	Continuou s Internal Assessment	End Exams	Total
		0	0	3	1.5	40	60	100
					End Exam Duration: 3Hrs			

Course Objectives

- Students will be exposed to a variety of self instructional, learner friendly modes of language learning
- Students will learn better pronunciation through stress, intonation and rhythm
- Students will be trained to use language effectively to face interviews, group discussions, public speaking
- Students will be initiated into greater use of the computer in resume preparation, report writing, format making etc

Course Outcomes

CO1	Describe objects, places and persons
CO2	Understand the listening process and answer the questions related to it.
CO3	Analyze phonetics with examples
CO4	Illustrate different modes of communication skills
CO5	Classify LSRW Skills

Unit 1

- Listening Skills
- Phonetics
- Introducing oneself

Learning Outcomes

At the end of the module, the learners will be able to

- understand different accents spoken by native speakers of English

- learn different professional registers and specific vocabulary to describe different persons, places and objects

Unit 2

- Describing objects
- JAM / Interpretation of Hypothetical Situations
- Role play

Learning Outcomes

At the end of the module, the learners will be able to

- produce a structured talk extemporarily
- comprehend and produce short talks on general topics

Unit 3

- Hypothetical situations (If..... were)
- Elocution
- TED talks videos

Learning Outcomes

At the end of the module, the learners will be able to

- Learn different ways of greeting and introducing oneself/others
- summarize the content with clarity and precision and take notes while listening to a talk/lecture and make use of them to answer questions

Unit4

- Visual Description
- Situational conversations

Learning Outcomes

At the end of the module, the learners will be able to

- Learn different ways of asking information and giving directions
- understand non-verbal features of communication

Unit 5

- Oral Presentations
- PowerPoint presentations

Learning Outcomes

At the end of the module, the learners will be able to

- make formal oral presentations using effective strategies
- help in overcoming the fear of facing people.

Suggested Software

- Orell
- Walden Infotech
- Young India Films
- K-Van solutions

Reference Books


1. Bailey, Stephen. Academic writing: A handbook for international students. Routledge, 2014.
2. Chase, Becky Tarver. Pathways: Listening, Speaking and Critical Thinking. Heinley ELT; 2nd Edition, 2018.
3. Skillful Level 2 Reading & Writing Student's Book Pack (B1) Macmillan Educational.
4. Hewings, Martin. Cambridge Academic English (B2). CUP, 2012.
5. A Textbook of English Phonetics for Indian Students by T.Balasubramanyam

Web Links

www.esl-lab.com

www.englishmedialab.com

www.englishinteractive.net


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Course Title	HUMAN VALUES AND PROFESSIONAL ETHICS				M.E & C.S.E (II Sem)			
Course Code	Category	Hours/Week			Credits	Maximum Marks		
20MC211 (II Sem)	HUM	L	T	P	C	Continuous Internal Assessment	End Exams	Total
		3				00	50	
Mid Exam Duration: 2Hrs								
Course Objectives: <ul style="list-style-type: none"> ➤ To understand the moral values that ought to guide the Management profession and resolve the moral issues in the profession, ➤ To justify the moral judgment concerning the profession. ➤ To develop a set of beliefs, attitudes, and habits that engineers should display concerning morality. ➤ To create an awareness on Management Ethics and Human Values. ➤ To inspire Moral and Social Values and Loyalty. ➤ To appreciate the rights of others. <p>This course deals with professional ethics which includes moral issues and virtues, social responsibilities of an engineer, right qualities of moral leadership</p>								
Course Outcomes: On successful completion of this course, the students will be able to								
CO 1	develop appropriate technologies and management patterns to create harmony in professional and personal life.							
CO 2	ensure students sustained happiness through identifying the essentials of human values and skills.							
CO 3	get awareness of types of ethical challenges and dilemmas confronting members of a range of professions (business, media, police, law, medicine, research)							
CO 4	bring to bear ethical analysis and reasoning in the light of normative ethics frameworks on a selection of ethical challenges and dilemmas across the chosen range of professions							
CO 5	relate ethical concepts and materials to ethical problems in specific professions and professionalism							

Syllabus:

UNIT I : HUMAN VALUES

Morals, Values and Ethics - Integrity - Trustworthiness - Work Ethics - Service Learning - Civic Virtue - Respect for others - Living Peacefully - Caring - Sharing - Courage - Value Time - Co-operation - Commitment - Empathy - Self-confidence - Spirituality - Character.

UNIT - II : ENGINEERING ETHICS

Senses of Engineering Ethics – Variety of Moral issues – Types of inquiry – Moral Dilemmas – Moral Autonomy – Kohlberg’s Theory – Consensus and Controversy – Professions and Professionalism – Professional ideals and virtues.

UNIT – III : ENGINEER’S RESPONSIBILITY FOR SAFETY

Safety and Risk – Assessment of Safety and Risk – Risk benefit Analysis – Reducing Risk – The Government Regulator’s Approach to Risk – Chernobyl Case and Bhopal Case studies.

UNIT- IV: VALUE EDUCATION

Self- exploration- its content and process- natural acceptance- Happiness and Prosperity- Understanding Human relations.

UNIT - V: HOLISTIC PERCEPTION OF HARMONY

Understanding the Harmony in the society- -Universal order- critical appreciation of Human values- Justice, Trust.

TEXT BOOKS :

1. Mike martin and Roland Schinzinger.“ Ethics in Engineering ”, McGrow Hill, New York 2005
2. Charles E Harris. Michael S Pritchard and Michael J Rabins.“ Engineering Ethics – Concepts and Cases ”, Thompson Learning 2000.
3. R R Gaur, R Asthana, G P Bagaria, “A Foundation Course in Human Values and Professional Ethics”, 2nd Revised Edition, Excel Books, New Delhi, 2019. ISBN 978-93-

87034-47-1

REFERENCE BOOKS:

1. Charles D Fleddermann, “ Engineering Ethics”, Prentice Hall, New Mexico, 1999.
2. John R Baatright. “Ethics and the Conduct of Business”, Pearson Education 2003.
3. Edmund G Seeabauer and Robert L Barry, “Fundamentals of Ethics for Scientists and Engineers”, Oxford University press 2001.
4. Jeevan Vidya: EkParichaya, A Nagaraj, Jeevan Vidya Prakashan, Amar kantal, 1999.
5. A. N. Tripathi, “Human Values”, New Age Intl. Publishers, New Delhi, 2004.

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Course Title	ENGLISH: WRITE IT RIGHT (R18) OE				OPEN ELECTIVE - I			
Course Code	Category	Hours/Week			Credits	Maximum Marks		
180E2604		L	T	P	C	Continuous Internal Assessment	End Exams	Total
		3	--	--	3	30	70	100
Mid Exam Duration: 2 Hours					End Exam Duration: 3Hours			
Course Objectives: 1.To help students get the basics right. 2.To grasp the nature of the writing exercise one has embarked upon 3. To promote effective writing across a whole range of tasks that all of us face on a daily basis								
Course Outcomes: On successful completion of this course, the students will be able to								
CO 1	Utilize effective techniques for writing job applications /course application.							
CO 2	Recall the contents to make use of good paragraph writing.							
CO 3	Identifying grammatical errors and can make necessary corrections.							
CO 4	Demonstrate effective grammatical skills in English.							
CO 5	Paraphrase a piece of writing and summarize it easily.							

Syllabus:

Unit 1.

1. The logic of Effective Writing
2. Applying for a course : Applying for a job
3. Writing Correct and Convincing sentences
4. Punctuating a sentence: Commas, Colons, Semicolons

Unit 2:

1. Generating Ideas through Prewriting
2. Using the Patterns of Paragraph Development:
 - a. Narration
 - b. Description.
 - c. Argument

d. Exposition

Unit 3:

1. Avoidable Errors
2. Tricks of the Writer's Trade
3. Essay Writing: Structure, Paragraph Control
4. Effective Essay Writing.

Unit 4:

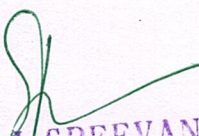
1. Writers on Writing
2. Why is English so awkward?
3. The Right Use of the definite article

Unit 5:

1. Precise Writing
2. Developing of an idea/ Expansion
3. Note-making

Reference books:

1. Write it Right: A Handbook for Students authored by John Peck and Martin Coyle published by Palgrave Macmillan in New York and Hampshire in 2005.
2. Odyssey- A Guide to Better Writing by William. J. Deborah Lawton Published by Allyn and Bacon.


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KADAPA - 516 003. (A.P.)

Course Title	ENGLISH: PROFESSIONAL COMMUNICATIN VII SEM R18				OPEN ELECTIVE - II			
Course Code	Category	Hours/Week			Credits	Maximum Marks		
180E2603		L	T	P	C	Continuous Internal Assessment	End Exams	Total
		3	--	--	3	30	70	100
Mid Exam Duration: 2 Hours					End Exam Duration: 3Hours			

Objectives:

- To help the students learn communication techniques.
- To help the students get on in their professions and get success professionally.
- To make the students thorough with presentation skills to become effective participants in various discussions.

Course Outcomes: On successful completion of this course, the students will be able to	
CO 1	The students will be able to understand the processes of communication and apply communication techniques for effective communication.
CO 2	The students will be able to improve group behaviour and participate effectively in the team work thereby improving professional prospects.
CO 3	The students will be able to present effectively orally and in writing

Syllabus

Unit :1

1. **Significance** of technical communication
2. Use of vocabulary in formal letters / reports and e-mails.
3. Compound words , misspelled words, using of similar words to express the idea, analogies.
4. Grammar: Subject - Verb agreement, Active and Passive voice, Embedded sentences, clauses and conditionals.

Unit 2

1. Understanding Comprehension - Reading comprehension techniques.
2. Styles, speed and evaluation of Reading - critical reading
3. Paraphrasing / summarizing: SQ3R method, PQRS method

Unit 3

1. Oral Presentation techniques
2. Public speaking - guidelines for presentation- tone and voice modulation
3. Use of visuals in presentation
4. Group Discussion - strategies

Unit 4

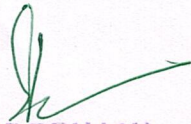
1. Listening skills - General listening and Intensive listening.
2. Barriers to effective listening and developing effective listening skills.
3. Listening to class room lectures /documentaries and TED talks


Unit 5

1. Writing - formal and informal writing - formal and informal letters - formal and informal reports.
2. Common errors in writing, elements of styles.
3. Analytical and issued based essays.

Reference Books

1. English for Engineers and Technologists (Combined edition, Vol. 1 and 2), Orient Black swan 2010.
2. Meenakshi Raman and Sangeetha Sharma, "Technical Communication: Principles and Practice", 2nd Edition, Oxford University Press, 2011
3. Stephen E. Lucas, "The Art of Public Speaking", 10th Edition; McGraw Hill Education, 2012.
4. Ashraf Rizvi, "Effective Technical Communication", 2nd Edition, McGraw Hill Education, 2017.
5. William Strunk Jr. & E.B. White, "The Elements of Style", 4th Edition, Pearson, 1999.
6. David F. Beer and David McMurrey, Guide to writing as an Engineer, John Willey. New York, 2004.
7. Goodheart-Willcox, "Professional Communication", First Edition , 2017.
8. Training in Interpersonal Skills: Tips for Managing People at Work, Pearson Education, India, 6 edition, 2015.
9. The Ace of Soft Skills: Attitude, Communication and Etiquette for Success, Pearson Education; 1 edition, 2013.
10. Anand Ganguly, "Success in Interview", RPH, 5th Edition, 2016.
11. Raman Sharma, "Technical Communications", Oxford Publication, London, 2004.


Dr. I. SREEVANI M.Sc., Ph.D.
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K A D A P A - 516 005


PRINCIPAL
K.S.R.M. COLLEGE OF ENGINEERING
KADAPA - 516 003. (A.P.)

Course Title	Academic Writing				B. Tech. (Open Elective-III)			
Course Code	Category	Hours/Week			Credits	Maximum Marks		
180E2614	Open Elective	L	T	P	C	Continuous Internal Assessment	End Exams	Total
		3	1	0	3	30	70	100
Mid Exam Duration: 2Hrs					End Exam Duration: 3Hrs			

COURSE OBJECTIVES

1	Demonstrate and apply knowledge of basic essay structure, including introduction, body and conclusion;
2	Employ the various stages of the writing process, including pre-writing, writing and re-writing
3	Improve academic and idiomatic vocabulary;
4	Identify effective writing techniques in his or her own work and in peer writing.
5	Understand the importance of academic writing and avoid the plagiarism

COURSE OUTCOMES

CO1	Engage with readings critically by evaluating the various contexts (social, historical, or personal) surrounding and underpinning each text
CO2	Effectively summarize and analyze various texts while identifying and highlighting their main ideas and messages
CO3	Develop independent perspectives and arguments via persuasive support and successful incorporation of research thus developing their own voice and creating a balance between their own voice and source summaries
CO4	Practice the revision skills necessary for the accomplishment of a writing project
CO5	Constructively critique their own and peers' writing, with an awareness of the collaborative and social aspects of the writing process

SYLLABUS:

UNIT 1

Paragraph structure

Topic sentence - supporting examples - transition sentence- Basic rhetorical modes Narration-
description – exposition

UNIT 2

Writing Process and strategy

Writing Process and strategy research, planning, summarizing, organizing, plagiarism, referencing, proofreading

Unit 3 Elements of writing

Elements of writing (argument and discussion, cause and effect, definitions, style)

UNIT 4

Structure of research paper

Structure of research paper (organising the document, transition, data implementation and display)

UNIT 5

Writing Vocabulary and language


Writing Vocabulary and language (precision, clarity, conciseness, academic vocabulary, word choice)

Text Books:

1. Hairston, et al. The Scott, Foresman Handbook for Writers (San Francisco: Longman 2002 or latest edition)
2. Stephen Bailey Academic Writing: A Handbook for International Students

Reference Books:

1. A Short Guide to College Writing, 5th edition, by Barnet, Bellanca, and Stubbs.
2. Power of Habit by Charles Duhigg. Random House Trade Paperbacks. ISBN: 978-0-8129-8160-5. Available at the IVC bookstore. You MAY use hard copy or digital version.
3. Writing Clearly: Grammar for Editing 3rd Ed. by Janet Lane & Ellen Lange. Heinle Cengage Learning, 2012 ISBN 978-1-111-35197-7. Available at the IVC bookstore.


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Course Title	OPEN ELECTIVE: ENGLISH: CREATIVE WRITING VIII SEM (R18) OE				OPEN ELECTIVE - IV			
Course Code	Category	Hours/Week			Credits	Maximum Marks		
180E2619		L	T	P	C	Continuous Internal Assessment	End Exams	Total
		3	--	--	3	30	70	100
Mid Exam Duration: 2 Hours					End Exam Duration: 3Hours			
Course Objectives:								
<ol style="list-style-type: none"> 1. To acquaint the learners with ideas related to creative writing including the art, the craft and the basic skills required for a creative writer. 2. To help learners to understand the principles of creative writing and the distinction between the literary genres. 3. To explain the differences in writing for various literary and social media. 4. To hone the creative and critical faculties of learners. 5. To enable learners to put into practice the various forms of creative writing that they have studied through the course. 								
Course Outcomes: On successful completion of this course, the students will be able to								
CO 1	Distinguish between the literary genres							
CO 2	Write for various literary and social media							
CO 3	. Critically appreciate various forms of literature							
CO 4	Seek employment in various creative fields							
CO 5	Paraphrase a piece of writing and summarize it easily.							

Syllabus :

Unit I: Fundamentals of Creative Writing: (6 Hours)

Meaning and Significance of Creative Writing - Genres of Creative Writing: poetry, fiction, non-fiction, drama and other forms - Research for Creative Writing

Unit II: Elements of Creative Writing:(8 Hours)

Literary Devices and Figurative Language- Elements of Style- Remedial Grammar and the Structure of Language

Unit III: Forms of Creative Writing: (8 Hours)

Dialogue writing - Note making/Note taking - Short story writing - Expansion of an Idea / Proverb -Creative writing for marketing - Self-Narrative Writing

Unit IV: New Trends in Creative Writing (8 Hours)


Web Content Writing and Blog Writing- Script Writing- Journalistic Writing – Copywriting- Graphic Novel- Flash Fiction

Unit V: Publication Tips (6 Hours)

Revising and rewriting-proof reading-editing-submitting manuscript for publication summary.

List of References:

- Creative Writing: A Beginner's Manual AnjanaNeira Dev. AnuradhaMarwah, Swati Pal Delhi, Pearson Longman, 2009.
- Abrams, M.H. Glossary of Literary Terms. Boston: Wadsworth Publishing Company,2005.
- Elements of Literature: Essay, Fiction, Poetry, Drama, Film. Robert Scholes, Nancy R. Comley, Carl H. Klaus, Michael Silverman Delhi, OUP, 2007.
- Write from the Heart: Unleashing the power of Your Creativity. Hal ZinaBennet California, New World Library,2001.
- A Guide to Writing about Literature, Sylvan Bamet, William E.Cain, New Delhi, Pearson, 2006.
- Atwood, Margaret. Negotiating with the Dead: A Writer on Writing. Cambridge: CUP,2002.
- Bell, Julia and Magrs, Paul. The Creative Writing Course-Book. London: Macmillan,2001.
- Earnshaw, Steven (Ed). The Handbook of Creative Writing. Edinburgh: EUP, 2007.
- Show, Mark. Successful Writing for Design, Advertising and Marketing. New York:Laurence King, 2012.
- Sugrman, Joseph .The Adweek Copywriting Handbook: The Ultimate Guide to WritingPowerful Advertising and Marketing Copy from One of America's Top Copywriters. NewYork: Wiley, 2009.


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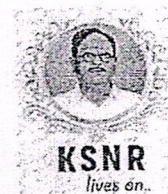


K.S.R.M. COLLEGE OF ENGINEERING (UGC-AUTONOMOUS)

Kadapa, Andhra Pradesh, India – 516 003

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Gender Sensitization

COURSE DESCRIPTION:

This course offers an introduction to Gender Studies, an interdisciplinary field that asks critical questions about the meanings of sex and gender in society. The primary goal of this course is to familiarize students with key issues, questions and debates in Gender Studies, both historical and contemporary. It draws on multiple disciplines – such as literature, history, economics, psychology, sociology, philosophy, political science, anthropology and media studies – to examine cultural assumptions about sex, gender, and sexuality.

This course integrates analysis of current events through student presentations, aiming to increase awareness of contemporary and historical experiences of women, and of the multiple ways that sex and gender interact with race, class, caste, nationality and other social identities. This course also seeks to build an understanding and initiate and strengthen programmes combating gender-based violence and discrimination. The course also features several exercises and reflective activities designed to examine the concepts of gender, gender-based violence, sexuality, and rights. It will further explore the impact of gender-based violence on education, health and development.

Course Objectives:

- To develop students' sensibility with regard to issues of gender in contemporary India.
 - To provide a critical perspective on the socialization of men and women.
 - To introduce students to information about some key biological aspects of genders.
 - To expose the students to debates on the politics and economics of work.
 - To help students reflect critically on gender violence.
 - To expose students to more egalitarian interactions between men and women.
-

Course Outcomes:

Students will have developed a better understanding of important issues related to gender in contemporary India.

- Students will be sensitized to basic dimensions of the biological, sociological, psychological and legal aspects of gender. This will be achieved through discussion of materials derived from research, facts, everyday life, literature and film.
- Students will attain a finer grasp of how gender discrimination works in our society and how to counter it.
- Students will acquire insight into the gendered division of labour and its relation to politics and economics.
- Men and women students and professionals will be better equipped to work and live together as equals.
- Students will develop a sense of appreciation of women in all walks of life.
- Through providing accounts of studies and movements as well as the new laws that provide protection and relief to women, the textbook will empower students to understand and respond to gender violence.

SYLLABUS

UNIT – I UNDERSTANDING GENDER:

Gender: Why Should We Study It? (Towards a World of Equals: Unit -1) Socialization: Making Women, Making Men (Towards a World of Equals: Unit -2) Introduction. Preparing for Womanhood. Growing up Male. First lessons in Caste. Different Masculinities.

UNIT – II GENDER AND BIOLOGY Missing Women:

Sex Selection and Its Consequences (Towards a World of Equals: Unit-4) Declining Sex Ratio. Demographic Consequences. Gender Spectrum: Beyond the Binary (Towards a World of Equals: Unit -10) Two or Many? Struggles with Discrimination.

UNIT – III: GENDER AND LABOUR Division and Valuation of Labour-Housework: The Invisible Labor- “My Mother doesn’t Work.” “Share the Load.”-Work: Its Politics and Economics -Fact and Fiction. Unrecognized and Unaccounted work. -Gender Development Issues-Gender, Governance and Sustainable Development-Gender and Human Rights-Gender and Mainstreaming

UNIT – IV: GENDER - BASED VIOLENCE The Concept of Violence- Types of Gender-based Violence-Gender-based Violence from a Human Rights Perspective-Sexual Harassment: Say No! -Sexual Harassment, not Eve-teasing- Coping with Everyday Harassment- Further Reading: “Chupulu”. Domestic Violence: Speaking Out Is Home a Safe Place? -When Women Unite [Film]. Rebuilding Lives. Thinking about Sexual Violence Blaming the Victim-“I Fought for my Life....”

UNIT – V: GENDER AND CULTURE Gender and Film-Gender and Electronic Media-Gender and Advertisement-Gender and Popular Literature- Gender Development Issues-Gender Issues-Gender Sensitive Language-Gender and Popular Literature - Just Relationships: Being Together as Equals Mary Kom and Onler. Love and Acid just do not Mix. Love Letters. Mothers and Fathers. Rosa Parks The Brave Heart

.Classes will consist of a combination of activities: dialogue-based lectures, discussions, collaborative learning activities, group work and in-class assignments. Apart from the above prescribed book, Teachers can make use of any authentic materials related to the topics given in the syllabus on “Gender”.


ESSENTIAL READING: The Textbook, “Towards a World of Equals: A Bilingual Textbook on Gender” written by A.Suneetha, Uma Bhrugubanda, Duggirala Vasanta, Rama Melkote, Vasudha Nagaraj, Asma Rasheed, Gogu Shyamala, Deepa Sreenivas and Susie Tharu published by Telugu Akademi, Telangana Government in 2015.


ASSESSMENT AND GRADING:

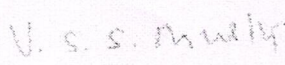
Discussion & Classroom Participation: 50%

Project/Assignment: 30%

End test : 20%


Coordinator


HoD
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K.S.R.M College of Engineering (Autonomous) : : Kadapa

Bridge Course Syllabus of English

1 Grammar:	03 Hrs
i) Basic idea on parts of speech and sentence	
ii) Fundamentals of verbs,	
iii) Tense, Tense forms and applications	
2 Vocabulary Building:	03 Hrs
i) Synonyms, antonyms, Homonyms	
ii) One-word substitutes	
3 Reading:	03 Hrs
i) Importance of Reading	
ii) Types of Reading	
iii) Reading for meaning	
4 Writing Skill:	04 Hrs
i) Describing person, situation, pictures (given)	
5. Speaking Skill:	02 Hrs
Introducing Oneself in English	

HOD/H&S

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Department of Humanities & Sciences

The following are the list of skill development offered by the academic year
2020-21

S.No	Name of the skill development Programme	Semister
1	APTITUDE	II-Sem
2	Verbal Ability(Reasoning)	II-Sem



HOD H&S

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24-05-2021

Department of Humanities & Sciences

Skill Development Programme Verbal Ability (Reasoning) Timetable

I. B. Tech II Semester

Academic Year-2020-21

S. No	Branch & Section	Name of the faculty	Day & Timing
1.	CE-A	Sri. N. Raghunatha Reddy	Friday – 4.00pm -5.00pm Saturday- 4.00pm -5.00pm
2.	CE-B	Dr. K. Ramesh Rao	Wednesday – 4.00pm -5.00pm Thursday - 4.00pm -5.00pm
3.	EEE	Sri.N. Bhaskara Reddy	Tuesday– 4.00pm -5.00pm Wednesday - 4.00pm -5.00pm
4.	ME	Sri.K. Eswara Reddy	Friday – 4.00pm -5.00pm Saturday - 4.00pm -5.00pm
5.	ECE-A	Sri. A. Anand Rao	Monday – 4.00pm -5.00pm Tuesday - 4.00pm -5.00pm
6.	ECE-B	Sri. K. Vijaya Bhaskar Reddy	Wednesday – 4.00pm -5.00pm Thursday - 4.00pm -5.00pm
7.	ECE-C	Sri.K. Eswara Reddy	Wednesday – 4.00pm -5.00pm Thursday - 4.00pm -5.00pm
8.	CSE-A	Sri.N. Bhaskara Reddy	Monday – 4.00pm -5.00pm Thursday - 4.00pm -5.00pm
9.	CSE-B	Sri. A. Anand Rao	Friday – 4.00pm -5.00pm Saturday- 4.00pm -5.00pm
10	CSE-C	Sri.N. Raghunatha Reddy	Monday – 4.00pm -5.00pm Tuesday - 4.00pm -5.00pm


HOD/H&S

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B.Tech., II Semester (R20)

APTITUDE

(Common to All Branches)

1. Number System

- Elementary Concepts
- Divisibility
- Finding Last Digit and Remainder
- Number System with Different Bases

2. Percentages, Profit And Loss

- Percentages
- Profit and Loss
- Discount

3. Time, Speed And Distance

- Introduction
- Average Speed
- Two Journeys Concept
- Relative Speed
- Two Objects Crossing Each Other
- Boats
- Races

4. Time and Work

- Chain Rule
- Generalizing the chain Rule to analyses work

5. Equation Based Problems

- Introduction
- One Variable Equation
- Two Variable Equation

6. Venn Diagrams


- Set Theory
- Two Sets Case
- Three Set Case

7. Probability

- Basic Terms Used
- Analyzing Situations for Problem Solving

Text Books:

1. Quantitative Aptitude, Dr. R.S. Aggarwal , S.Chand & Company Pvt. Ltd.
2. Campus Placement –A Comprehensive Guide , Ankur Malhotra , Mc Graw Hill Education (India) Pvt Ltd.


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