

Profile

Name :: K. Srinivasa Rao
Designation :: Associate Professor
Mobile Number :: 9440702422
E-Mail ID :: srinu532@gmail.com



Degrees Obtained

Degree	University	Field of Specialization
B.Tech.	JNTU	CSE
M.Tech.	JNTU	CSE

Years of Experience :: Industry - 1 year
Teaching - 14 + years

Memberships in Professional Bodies :: ISTE, IE

Research Papers Published ::

1. Published a paper titled "A Survey Report on Extracting Frequent Patterns using FP-Growth Algorithm and Apriori Algorithm" in Journal of Web Development and Web Designing, Volume 1, Issue 2, August 2016.
2. Published a paper titled "A New Approach for Inferring User Interest for User Search Goals with Web Log Sessions" in Journal of Web Development and Web Designing, Volume 1, Issue 2, August 2016.
3. Published a paper titled "Enhanced Protection for Personalized Web Search" in Journal of Web Development and Web Designing, Volume 1, Issue 2, August 2016.
4. Published a paper titled "Short Period Algorithm for Extracting User's Interests" in Journal of Computer Science Engineering and Software Testing, Volume 1, Issue 3, June 2016.
5. Published a paper titled "Identifying Query Groups and Maintaining User Search Histories" in Journal of Computer Science Engineering and Software Testing, Volume 1, Issue 3, June 2016.
6. Published a paper titled "A Study on Identifying and Removing Sensitive Attributes in Data Mining" in Journal of Computer Science Engineering and Software Testing, Volume 1, Issue 2, May 2016.
7. Published a paper titled "Extracting the User's Interests by Using Web Log Data Based on Web Usage Mining" in Journal of Computational and Theoretical Nano science, Volume 12, 1-10, December 2015.
8. Published a paper titled "Effective Creation of Dynamically Sorted List using User Generated Questions" in International Journal of Scientific Engineering and Technology Research, Volume 4, Issue 32, August 2015.
9. Published a paper titled "Mining User Interests From Web Log Data Using Long Period Extracting Algorithm" in International Journal of Applied Engineering Research, Volume 10, Number 10, July 2015.

10. Published a paper titled "Mining User Interests From Web Log Data Using Long Period Extracting Algorithm" in Journal of Computer Science Engineering and Software Testing , Volume 1 ,Issue 1, May 2015.
11. Published a paper titled "Mining User Interests From Web Log Data Using Long Period Extracting Algorithm" in International Journal of Exploring Emerging Trends in Engineering (IJEETE), Volume 02, Issue 02, March-April, 2015.
12. Published a paper titled "Sensitive And Privacy Sensitive Attributes In Data Mining With Discrimination" in International Journal of Exploring Emerging Trends in Engineering (IJEETE), Volume 02, Issue 03, May-June, 2015.
13. Published a paper titled "Inferring User Search Goals for a Query by Clustering the Feedback Sessions" in International Journal & Magazine of Engineering, Technology, Management and Research, Volume 02, Issue 04, April 2015.
14. Published a paper titled "Extracting Interests of Users from Web Log Data" in International Journal on Recent and Innovation Trends in Computing and Communication (IJRITCC), Volume 02, Issue 04, December 2014.
15. Published a paper titled "Extracting User Interests by Using Log" in International Journal of Computer Sciences (IJCS ONLINE), Volume 15, Issue 01, October 2014.
16. Published a paper titled "Mining Structure for Formation User Profiles Involuntarily" in International Journal of Computer Sciences (IJCS ONLINE), Volume 16, Issue 01, October 2014.
17. Published a paper titled "Identifying Query Groups and Maintaining User Search Histories" in International Journal of Computer Sciences (IJCS ONLINE), Volume 15, Issue 01, October 2014.
18. Published a paper titled "Data Extraction and Analysis for Tag and Value Based Information from Multiple Web Pages" in International Journal of Computer Science and Engineering and Scientific Technology, Volume 02, Issue 05, October 2013.
19. Published a paper titled "Analysis of Queries and Publishing Data For Improving The Performance of Search Engines" in International Journal of Research in Computer Science and Technology (IJRCST), Volume 02, October 2013.
20. Published a paper titled "Analysis of Queries and Publishing Data For Improving The Performance of Search Engines" in International Journal of Computer Science and Engineering and Scientific Technology, Volume 02, Issue 03, August -2013.
21. Published a paper titled "Discovery of Noisy Patterns in Text Mining" in International Journal of Computer Science and Engineering and Scientific Technology, Volume 02, Issue 03, August -2013.
22. Published a paper titled "Extracting User Profiles from Search Engine Logs-A Inference Analysis Approach" in International Journal of Advanced Research & Technology, Volume 02, Issue 06, June -2012.

Conferences Attended ::

1. Presented a paper titled " A Survey on Data Preprocessing Stage in Web Usage Mining" in NCACT , KCG College of Technology , Chennai on 17-10-2015.
2. Presented a paper titled "Systematize online query search with application interface", in International Conference of Computer Science and Engineering (ICCSE-2013), 18th August 2013.
3. Presented a paper titled "A Study on Data Pre Processing in Web Usage Mining" in National Conference High Performance Computing and Networks (HPCN-11), Annamacharya Institute of Technology, Rajampet, 13th and 14th August 2011.

4. Presented a paper titled "Closed item set mining: A parallel edge project & pruning approach" National Conference on Recent trends in Computing & Information Technology, Vignan University, Guntur, during 12th &13th July 2012
5. Presented a paper titled "Grouping and Patter Mining of Web Supported Collaborative Learning data" National Conference on Recent trends in Computing & Information Technology, Vignan University, Guntur, during 12th &13th July 2012.
6. Presented a paper Titled "Web Mining Algorithm based on Usage Mining" National Conference on Emerging Trends in Computer Science, St Ann's College of Engineering and Technology, Chirala, on 08-02-2012.

Workshops Attended ::

1. Attended a workshop on "Image Processing and Data Mining Applications" at PBR Visvodaya Institute of Technology and Science, Kavali on February 7, 2009.
2. Attended a workshop on "Digital Image Processing & its Applications" at KSRM College of Engineering, Kadapa on July 4, 2009.